

PROGRAM CHANGES
WEBER STATE UNIVERSITY

Submission Date: February 17, 2012

College: The John B. Goddard School of Business and Economics

Department: Business Administration

Program Title: Supply Chain Management Major

PROGRAM DESCRIPTION:

Supply Chain Management Major The supply chain management major allows students to focus their education on the "supply chain" of purchasing, producing, moving, and marketing goods and services on a global basis.

Supply chain management majors learn how to plan and manage a firm's operations as well as the logistics of selecting suppliers, moving materials into a firm, and distributing finished product to customers. The discipline involves industrial purchasing, inventory management, production planning and control, quality management, transportation, and distribution management.

The growing recognition by industry of the value of more effective and efficient management of the supply chain has intensified demand for persons with formal education in this area. Weber State has enjoyed considerable success in placing supply chain management graduates in a wide variety of employment opportunities with above-average salaries with such firms as Kimberly Clark, Ford Motor Company, Toyota, Hospital Corporation of America, Northrop Grumman, Wal-Mart, J.C. Penney Company, UPS, Autoliv, and the U.S. Air Force. We are also noting that career paths to senior executive positions in large corporations are increasingly mandating education or experience in operations and supply chain management.

Professional associations and area companies make several scholarships available each year exclusively to supply chain management majors at Weber State University.

Check all that apply:

- ☐ New course(s) required for major, minor, emphasis, or concentration.
- ☐ Modified course(s) required for major, minor, emphasis, or concentration.
- ☐ Credit hour change(s) required for major, minor, emphasis, or concentration.
- ☐ Credit hour change(s) for a course which is required for the major, minor, emphasis, or concentration.
- ☐ Attribute change(s) for any course.
- ☒ Program name change.
- ☐ Deletion of required course(s).
- ☐ Other changes (specify) _____

If multiple changes are being proposed, please provide a summary. Use ~~strikeout~~ (~~strikeout~~) when deleting items in the program and highlight (highlight) when adding items.

Submit the original to the Faculty Senate Office, MC 1033, and an electronic copy to kbrown4 @weber.edu

JUSTIFICATION:

This change reflects actual load requirements for the students and makes their area of study a major rather than an emphasis within business administration. This change will more accurately reflect the degree students receive and it will be more in line with their education than the “emphasis” as presently designated.

Attach a copy of the present program from the current catalog and a revised version (exactly as you wish it to appear in the catalog).

Business Administration: Supply Chain Management Emphasis

Supply chain management, as an area of emphasis, allows students to focus their education on the "supply chain" of purchasing, producing, moving, and marketing goods and services on a global basis. The supply chain management major learns how to plan and manage a firm's operations as well as the logistics of selecting suppliers, moving materials into a firm, and distributing finished product to customers. The discipline involves industrial purchasing, inventory management, production planning and control, quality management, transportation, and distribution management.

The growing recognition by industry of the value of more effective and efficient management of the supply chain has intensified demand for persons with formal education in this area. Weber State has enjoyed considerable success in placing supply chain management graduates in a wide variety of employment opportunities with above-average salaries with such firms as Kimberly Clark, Ford Motor Company, Toyota, Hospital Corporation of America, Northrop Grumman, Wal-Mart, J.C. Penney Company, UPS, Autoliv, and the U.S. Air Force. We are also noting that career paths to senior executive positions in large corporations are increasingly mandating education or experience in operations and supply chain management.

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Please see program description above for proposed wording in the new catalog.

Did this program change receive unanimous approval within the Department? YES If not, what are the major concerns raised by the opponents?

Explain any effects this program change will have on program requirements or enrollments in other departments including the Bachelor of Integrated Studies Program. In the case of similar offerings or affected programs, **you should include letters from the departments in question stating their support or opposition to the proposed program.**

NONE

Indicate the number of credit hours for course work within the program. (Do not include credit hours for General Education, SI, Diversity, or other courses unless those courses fulfill requirements within the proposed program.)

NO CHANGE FROM THE PRESENT REQUIREMENT.

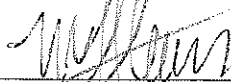
Indicate the number of credit hours for course work within the current program. (Do not include credit hours for General Education, SI, Diversity, or other courses unless those courses fulfill requirements within the current program.) _____

APPROVAL PAGE

for:

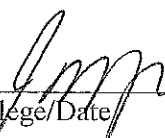
(Program Title)

Approval Sequence:

 2/27/12
Department Chair/Date (& BIS Director if applicable)

 2/28/12
College Curriculum Committee/Date

Program Director or ATE Director (if applicable)/Date

 2/27/12
Dean of College/Date

Courses required in programs leading to secondary undergraduate teacher certification must be approved by the University Council on Teacher Education before being submitted to the Curriculum Committee.

University Council on Teacher Education/Date

Master's program changes must be reviewed by the University Graduate Council before being submitted to the Curriculum Committee.

I have read the proposal and discussed it with the program director.

University Graduate Council Representative/Date

University Curriculum Committee/Date

Passed by Faculty Senate _____ Date

Effective Date (As per PPM 4-2a) _____