MHA 6370: Executive Leadership Seminars in Healthcare

Summer 2015: 1st Block

Weber State University

Master of Health Administration

Professor: Paul Schofield, CEO, FACHE, MHA Davis Campus

Office: 1491 East Ridgeline Drive, South Ogden 5:30 – 8:10 pm

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**Course Description**

Via a series of in-depth seminars, dialogues, interactions, and/or lectures with top level clinical leaders and healthcare executives, this course will explore complex and timely healthcare topics and issues of the day from the perspective of successful leaders in the healthcare industry, exploring and analyzing their implementation and application of management and leadership theory and practice as put into effect in a variety of healthcare settings and facilities.

**Required Text**

Readings as assigned. Guest speakers will be requested to provide readings that the students will be expected to read in preparation for each seminar. In addition, readings may be assigned by the professor; students themselves will be required to research and prepare in-depth reading lists.

**Course Objectives**

At the conclusion of this course, students will be able to demonstrate the following competencies:

Competency 1: Communication

Conduct professional interactions and discussions with top level healthcare leaders on complex and controversial topics and issues

Present summaries of articles, case studies, and assignments to class

Write executive level reaction papers and summaries

Competency 2: Relationship Management

Collaborate with team members in class teams, discussion panels and online discussions

Establish professional interactions with course guests

Competency 4: Professionalism

Observe, dissect, and value differing perspectives of diverse leaders, leadership styles,

training, backgrounds, and responsibilities

Competency 6: Org. Awareness and Governance

Appraise, compare, and contrast organizational missions, visions, and goals as stated,

enacted, and presented by guest speakers

Observe organizational governance in action

**Course Requirements**

Attendance and Participation

The success of this course depends upon the participation and preparation of each student. It is expected that students will actively participate in class discussion, ask thoughtful questions of guest speakers, and be fully engaged at all times during class.

Students are expected to complete all homework and to participate fully in all class discussions and activities. Attendance and participation will be noted.

Professional Interaction and Hosting

A group of students will be assigned to host each guest speaker, seeing to her or his needs, making sure that all technical equipment and materials are present and in working order, and that the room is set up according to the speaker’s specifications

Readings

Students must prepare for each guest speaker by extensive reading and discussions. Readings may be assigned by the guest speaker and/or the professor; students themselves will be required to research and prepare in-depth reading lists.

Online Discussion Forums

The Discussion Forums are conversations that help students to explore and deepen their understanding of topics and issues. Online discussions will occur before a speaker visits class to help prepare students; some will occur after the speaker visits as a debriefing or reaction exercise in response to the speaker’s presentation.

Preparation, Position, and Reaction Papers

Depending upon the topic and the speakers, students will be required to write papers in advance of the speaker’s visit, position papers, and/or reactions papers after the speaker’s visit. Each required paper will be clearly specified by the professor.

Tentative Course Agenda

(This agenda lists possible topics, speakers, and assignments only)

Week 1:

Course Welcome and Introduction

Team assignments

Course mechanics

Week 2:

Guest Speaker #1: Specialty Care Physician

6:30-7:30pm

Topic: ICD 10

Student Host Team:

Paper due:

Discussion

Week 3:

Guest Speaker #2: Primary Care Physician

6:30-7:30pm

Topic: Patient Centered Medical Home

Student Host Team:

Paper due:

Discussion

Week 4:

Guest Speaker #3: IDS CEO or Regional VP

6:30-7:30pm

Topic: Affordable Care Act

Student Host Team:

Paper due:

Discussion

Week 5:

Guest Speaker #4: Hospital CEO

6:30-7:30pm

Topic: EHRs and Clinical Quality

Student Host Team:

Paper due:

Discussion

Week 6:

Guest Speaker #5: Health Plan CEO

6:30-7:30pm

Topic:

Student Host Team:

Paper due:

Discussion

Week 7:

Guest Speaker #6: Healthcare Attorney

6:30-7:30pm

Topic:

Student Host Team:

Paper due:

Discussion

Week 8:

Course debriefing, final discussions, course evaluations

**Online Discussion Forum Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Excellent** | **Good** | **Average** | **Poor** |
| Timely discussion contributions | 4 postings well distributed throughout the discussion period | 3 postings distributed throughout the discussion period | 2 postings somewhat distributed | 1 posting |
| Responsiveness to discussion and demonstration of knowledge and understanding gained from assigned reading and/or viewing material | very clear that readings and/or material viewed were understood and incorporated well into responses | readings and/or material viewed were understood and somewhat incorporated into responses | postings have questionable relationship to reading and/or viewing material | not evident that readings and/or viewing material were understood and/or not incorporated into discussion |
| Adherence to on-line protocols | all online protocols followed | 1 online protocol not adhered to | 2-3 online protocols not adhered to | 4 or more online protocols not adhered to |
| **Points** | **15-10** | **9-5** | **4-2** | **1** |

**Special Needs:**In compliance with American Disabilities Act (ADA), Weber State University seeks to provide equal access to its programs, services and activities for persons with disabilities. Any student requiring accommodations or services due to disability must contact Services for Students with Disabilities (SSD) in room 181 of the Student Services Center.  SSD can also arrange to provide course materials (including the syllabus) in alternative formats if necessary. For more information about SSD contact them at (801) 626-6413, [ssd@weber.edu](mailto:ssd@weber.edu) or <http://departments.weber.edu/ssd/>.

**Class Demeanor:**As a graduate student in the MHA Program at Weber State University the student will interacting health management professionals in the local community. The student is expected to conduct themselves with utmost professionalism at all times. Students are expected to comport themselves professionally with regard to speech, dress and conduct at all times. In many cases the student will be privy to information about an organization that is proprietary and sensitive. It expected that the student will guard that information as confidential.

**Honesty policy** Collaboration among students is encouraged regarding group presentations and discussion of course content.  However research papers are expected to be the result of individual effort and must conform to university policies regarding plagiarism and academic dishonesty.  Failure to do so may result in disciplinary action in accordance with the Student Code of Weber State University.

The following is taken from the WSU Student Code of Conduct (<http://www.weber.edu/ppm/Policies/6-22_StudentCode.html>).

WSU students must maintain academic ethics and honesty; to this end, the following activities are specifically prohibited  
a. Cheating, which includes but is not limited to:   
   1) Copying from another student’s test paper  
   2) Using materials during a test not authorized by the person giving the test  
   3) Collaborating with any other person during a test without authority. (After taking a Chi Tester exam, discussing it with another student who has not yet taken the exam.)   
   4) Knowingly obtaining, using, buying, selling, transporting, or soliciting in whole or in part, the contents on any test, without authorization of the appropriate official  
   5) Bribing any other person to obtain any test  
   6) Soliciting or receiving unauthorized information about any test   
   7) Substituting for another student or permitting another person to substitute for oneself to take a test

 b. Plagiarism, which is the unacknowledged (uncited) use of any other person or group’s ideas or work.  This includes purchased or borrowed papers  
c. Collusion, the unauthorized collaboration with another person in preparing work offered for credit   
d. Falsification, which is the intentional and unauthorized altering or inventing of any information or citation in an academic exercise, activity, or record-keeping process (falsifying data).   
e. Giving, selling, or receiving unauthorized course, lab results, or test information (for   
    example discussing lab results with other students outside assigned lab groups)   
f. Using any unauthorized resource or aid in the preparation or completion of any course work, exercise or activity, including having a cell phone on you in a WSU testing center  
g. Infringing on the copyright of the United States which prohibits the making of   
     reproductions of copyrighted material except under certain specified conditions