**PROGRAM CHANGES**

WEBER STATE UNIVERSITY

**Submission Date:** 10/10/14

**Submitter Name:** Stanley E. Fawcett

**College:** John B. Goddard School of Business and Economics

**Department**: Business Administration

**Program Title:** Supply Chain Management

Check all that apply:

\_\_\_\_New course(s) required for major, minor, emphasis, or concentration.

\_\_\_\_Modified course(s) required for major, minor, emphasis, or concentration.

\_\_\_\_Credit hour change(s) required for major, minor, emphasis, or concentration.

\_\_\_\_Credit hour change(s) for a course which is required for the major, minor, emphasis, or concentration.

\_\_\_\_Attribute change(s) for any course.

\_\_\_\_Program name change.

\_\_\_\_Deletion of required course(s).

\_\_\_\_Program mode of delivery/format change (Graduate Programs ONLY)

\_x\_\_Other changes (specify) \_\_**Added an elective course**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Summary of Program Changes:**

We added the course “SCM 4700: Supply Chain Case Analysis, Logic, and Presentation” as an elective course. A course with the same name and course number SCM 4810D was offered successfully as an experimental course in the spring semester of 2014. 6 students successfully completed the experimental course. All students developed communication, presentation and analysis skills. Those students participated in a national case competition in September 2014 and found it to be a very valuable experience. The competition provided them with great networking and interviewing opportunities additionally to the benefit of presenting on stage. In order to be able to continue the course offering, the course is now changed from experimental status to a regular elective course. This change should become effective to make the catalogue for spring 2015 so that the class can be offered without interruptions.

Copy the present program from the current catalog and add the required changes (exactly as you wish them to appear in the catalog). Use strikeout (~~strikeout~~) when deleting items in the program and highlight (highlight) when adding items. If multiple changes are being proposed, please provide a summary.

**Changes to the Present Program from the Current Catalogue:**

**Business Courses Required (27 credit hours)**

IST 3110 - Information Technology for Business (3)

MGMT 3200 - Managerial Communications (3) or NTM 3250 Business Communications (3)

SCM 3500 - Spreadsheet Modeling for Decision-Making (3)

SCM 3600 – Logistics & Transportation (3)

SCM 3700 - Purchasing & Strategic Sourcing (3)

SCM 4100 - Quality Management & Process Improvement (3)

SCM 4400 - Global Supply Chain Management (3) \*

SCM 4500 - Supply Chain Relational Strategies (3)

SCM 4550 - Strategic Supply Chain Design (3)

Note:

\* SCM 4400 satisfies the International Course requirement under the Business Cross-Functional Core as well as the Business Courses requirement.

**Elective Courses (6 credit hours)**

Select two courses from the following (see an advisor for guidance in course selection)

SCM 4700 - Supply Chain Case Analysis, Logic, and Presentation (3)

SCM 4850 - SCM Study Abroad (3)

SCM 4860 - Supply Chain Management Internship (3)

ACTG 3300 - Cost Accounting (3)

FIN 3500 - Capital Budgeting (3)

MGMT 3300 - Human Resource Management (3)

MGMT 4300 - Influence and Group Effectiveness (3)

MGMT 4650 - Negotiations (3)

MKTG 3200 - Selling and Sales Management (3)

MKTG 4400 - Marketing Strategy (3)

IST 3210 – Database Design & Implementation (4)

BSAD 3500 - Introduction to Business Research (3)

BSAD 4500 - Entrepreneurship (3)

DET 1060 - Fundamentals of Mechanical Drafting Using 3D CAD  (3)

One additional international business course from GSBE list

**New courses**

**SCM 4700 - Supply Chain Case Analysis, Logic, and Presentation (3)**

Course Description:

This course is designed around the case analysis methodology and has the explicit goal of preparing student teams for participation in specific competitive supply chain case competitions (both regionally and nationally). Preparation time will be extensive and students must possess an advanced level of SCM mastery prior to enrollment in this class. Class meetings will be scheduled with the students throughout the semester for presentation and preparation. Please see the instructor for information on enrollment eligibility. This class will be typically taught in Fall and Spring [Full Sem].

Prerequisites: SCM 3050, instructor approval

Rationale for Creating New Course:

The case method invites students to step into the environment and role of a decision maker. Cases encourage active, experiential learning. As students analyze and discuss a case, they have a unique opportunity to suspend their assumptions, evaluate a problem from many different perspectives, and develop a potential, and hopefully powerful, solution.

Case discussions also provide a powerful learning experience as they invite students to enter a dialogue about the case’s context (setting and problems), action recommendations, and desired results. During this dialogue, student analyses and perspectives can be compared and contrasted, leading to constructive confrontation, refined thinking and a better solution.

For all assigned cases, students must read and analyze the case carefully. Case teams will then present the case. Members of faculty will serve as judges who will ask questions that invite team members to think on their feet, question their assumptions, defend their analysis, and dig deeper for more elaborate answers.

The seminar will have the explicit goal of preparing students for specific upcoming regional and national SCM case competitions. Other schools that our graduates compete with on the job market have been sending teams to those competitions for years and have found this to be very valuable to their students.

**Submit the original (and 20 copies) to the Faculty Senate Office, MC 1033,** and an **electronic copy (Word Doc) to** bstockberger @weber.edu

**INFORMATION PAGE**

Did this program change receive unanimous approval within the Department? \_\_\_\_ If not, what are the major concerns raised by the opponents?

*The department chair polled all interested parties and there was unanimous approval in the department.*

Explain any effects this program change will have on program requirements or enrollments in other departments including the Bachelor of Integrated Studies Program. In the case of similar offerings or affected programs, **you should include letters from the departments in question stating their support or opposition to the proposed program**.

*At this point, the program change will not have any effect on the enrollment in other departments and programs. Its purpose is to support the effort of the SCM program to engage students in participating in case competitions.*

Indicate the number of credit hoursfor course work within the program. (Do not include credit hours for General Education, Diversity, or other courses unless those courses fulfill requirements within the proposed program.)

*The number of credit hours remains unchanged at 77 credits hours, which includes Business Foundations (13), Business Cross Functional Core (16), Business Functional Core (15), SCM Major Required Course (27), and SCM Major Elective Courses (6).*

**Graduate Programs only**: Describe any proposed changes in the instructional mode of delivery or course format that are program-wide in nature or that affect more than one-third of the course taught in the program (e. g. changing from in-class to online instruction). APPROVAL PAGE

for: (Program Title) Date submitted online \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For new course proposals, excluding Experimental and Variable Title courses, the following must be completed by the Library bibliographer:

\_\_\_\_ The WSU Library has adequate information resources to support this proposal.

\_\_\_\_ Currently, the WSU Library does not have adequate information resources to support this course. However, if this proposal is approved, a Library bibliographer will work closely with departmental faculty to acquire the information resources needed. Funding for the new resources will come from the library’s budget.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ WSU Librarian/Date

**Approval Sequence**:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Department Chair/Date (or BIS Director)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

College Curriculum Committee/Date (Signature not needed on Experimental or Variable Title courses.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Career and Technical Education Director. (Needed on new or deleted courses required in a 2-year program.)

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Dean of College/Date

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| Courses required in programs leading to secondary undergraduate teacher certification must be approved by the University Council on Teacher Education before being submitted to the Curriculum Committee.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  University Council on Teacher Education/Date |

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| Graduate course proposals must be reviewed by the University Graduate Council before being submitted to the Curriculum Committee.  I have read the proposal and discussed it with the program director.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  University Graduate Council Representative/Date |

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Effective Semester\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

University Curriculum Committee/Date

Passed by Faculty Senate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date