Course Name: Supply Chain Case Analysis, Logic, and Presentation  
Course Prefix: SCM  
Course Number: 4700  
Submitted by: Sebastian Brockhaus, sbrockhaus@weber.edu

Current Date: 10/2/2014 College: Business & Economics  
Department: Business Administration  
From Term: Spring 2015

Substantive

new   
Current Course Subject: N/A  
Current Course Number:

**New/Revised Course Information:**

Subject: SCM  
Course Number: 4700

Check all that apply:*This is for courses already approved for gen ed. Use a*[*different form*](http://documents.weber.edu/catalog/forms.htm)*for proposing a new gen ed designation.*

* DV
* CA
* HU
* LS
* PS
* SS
* EN
* AI
* QL
* TA
* TB
* TC
* TD
* TE

Course Title: Supply Chain Case Analysis, Logic, and Presentation  
Abbreviated Course Title: Supply Chain Case Analysis  
Course Type: INV  
Credit Hours: 3  
**or**if variable hours: to

Contact Hours:Lecture:   
Lab:   
Other: 3

Repeat Information:Limit: 0  
Max Hrs: 0  
Grading Mode: crnc

This course is/will be:

a required course in a major program  
a required course in a minor program  
a required course in a 1- or 2- year program  
elective

Prerequisites/Co-requisites:SCM 3050, instructor approval

Typically taught:

Fall [Full Sem]

Spring [Full Sem]

Course description (exactly as it will appear in the catalog, including prerequisites):This course is designed around the case analysis methodology and has the explicit goal of preparing student teams for participation in specific competitive supply chain case competitions (both regionally and nationally). Preparation time will be extensive and students must possess an advanced level of SCM mastery prior to enrollment in this class. Class meetings will be scheduled with the students throughout the semester for presentation and preparation. Please see the instructor for information on enrollment eligibility.

Justification for the new course or for changes to an existing course. (Note: Justification should emphasize academic rationale for the change or new course. This is particularly important for courses requesting upper-division status.)The case method invites students to step into the environment and role of a decision maker. Cases encourage active, experiential learning. As students analyze and discuss a case, they have a unique opportunity to suspend their assumptions, evaluate a problem from many different perspectives, and develop a potential, and hopefully powerful, solution.  
  
Case discussions also provide a powerful learning experience as they invite students to enter a dialogue about the case’s context (setting and problems), action recommendations, and desired results. During this dialogue, student analyses and perspectives can be compared and contrasted, leading to constructive confrontation, refined thinking and a better solution.

For all assigned cases, students must read and analyze the case carefully. Case teams will then present the case. Members of faculty will serve as judges who will ask questions that invite team members to think on their feet, question their assumptions, defend their analysis, and dig deeper for more elaborate answers.   
  
The seminar will have the explicit goal of preparing students for specific upcoming regional and national SCM case competitions.

**INFORMATION PAGE   
for substantive proposals only**

1. Did this course receive unanimous approval within the Department?trueIf not, what are the major concerns raised by the opponents?

2. If this is a new course proposal, could you achieve the desired results by revising an existing course within your department or by requiring an existing course in another department? This course is exploring a new educational offering, subject, and teaching methodology that differs significantly from the current mix of standard Supply Chain Management curriculum. In order to successfully recruit a team for the case competitions, it is important to train presentation and analysis skills with the students. This can only be done in a course that is tailored to that goal.

3. How will the proposed course differ from similar offerings by other departments? Comment on any subject overlap between this course and topics generally taught by other departments, even if no similar courses are currently offered by the other departments. Explain any effects that this proposal will have on program requirements or enrollments in other department. Please forward letters (email communication is sufficient) from all departments that you have identified above stating their support or opposition to the proposed course. This course is tailored to the needs of students that will participate in case competitions in supply chain management. This course does not affect the offerings of other departments in any way. It has no effect on enrollments for other courses and there is no overlap between this course and other offerings.

4. Is this course required for certification/accreditation of a program? no

If so, a statement to that effect should appear in the justification and supporting documents should accompany this form.

5. For course proposals, e-mail a syllabus to [Faculty Senate](mailto:kbrown4@weber.edu) which should be sufficiently detailed that the committees can determine that the course is at the appropriate level and matches the description. There should be an indication of the amount and type of outside activity required in the course (projects, research papers, homework, etc.).

Please mail a signed [approval page](https://portalapps.weber.edu/lcourseproposal/SignaturePage.PDF) to the Faculty Senate Office, MA 210J, MC 1033.