Course Name:Sustainability Tools and Methods   
Course Prefix: MBA  
Course Number: 6715  
             Submitted by (Name & E-Mail):  Matthew Mouritsen, mmouritsen@weber.edu

Current Date:  10/23/2013  
College: Business & Economics  
Department:   MBA                                
From Term: Spring  2014

Substantive

|  |  |
| --- | --- |
| new | Current Course Subject MBA Current Course Number 6715 |

**New/Revised Course Information:**

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| --- | --- |
| Subject:  MBA  Course Number: 6715 | Check all that apply:  *This is for courses already approved for gen ed.     Use a*[*different form*](http://documents.weber.edu/catalog/forms.htm)*for proposing a new gen ed designation.* DV  CA  HU  LS  PS  SS  EN  AI  QL  TA  TB  TC  TD  TE |

Course Title: Sustainability Tools and Methods

Abbreviated Course Title: Sustainability Tools & Methods

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| Course Type: | LEC |

Credit Hours:  3  **or** if variable hours:    to

Contact Hours: Lecture 24  Lab    Other 24

Repeat Information:  Limit 0   Max Hrs 0

Grading Mode:  standard

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| This course is/will be: | a required course in a major program a required course in a minor program a required course in a 1- or 2- year program elective |

Prerequisites/Co-requisites:

MBA 6700 Managing for Sustainability; Admission to the MBA Program or Graduate Certificate in Sustainability in Business.

Course description (exactly as it will appear in the catalog, including prerequisites):

This hybrid 8-week course consists of weekly modules, each of which addresses key aspects of sustainability-related business practices. Weekly topics are designed to explore in more depth specific sustainability-related tools and methods as they relate and add value to various aspects of business operations, including finance, accounting, supply chain management, information technology, stakeholder relations, and strategic planning. Secondly, students will gain an overview of the tools, techniques and bodies of knowledge through which they may pursue sustainability-related projects or intrapreneurship within their organizations. The course will utilize sustainability practitioners and subject-matter experts from a variety of organizational backgrounds.

**Justification**for the new course or for changes to an existing course. (Note: Justification should emphasize academic rationale for the change or new course. This is particularly important for courses requesting upper-division status.)

This course replaces an existing course entitled "MBA 6710 Accounting and Finance for Environmental Sustainability." The justification for the replacement is to broaden the context in which sustainability tools and methods are applied in practice. Though full-time faculty will administer the course each year, a strong emphasis will be placed on reinforcing content delivered by guest speakers who are practitioners and subject matter experts in the field of sustainability. 

**INFORMATION PAGE**for substantive proposals only

1. Did this course receive unanimous approval within the Department?

true

If not, what are the major concerns raised by the opponents?

2. If this is a new course proposal, could you achieve the desired results by revising an existing course within your department or by requiring an existing course in another department?

This is a revision of an existing course in the MBA Program. There are no other similar graduate level sustainability courses that could be used to satisfy the requirements of the graduate certificate.

3. How will the proposed course differ from similar offerings by other departments? Comment on any subject overlap between this course and topics generally taught by other departments, even if no similar courses are currently offered by the other departments. Explain any effects that this proposal will have on program requirements or enrollments in other department. Please forward letters (email communication is sufficient) from all departments that you have identified above stating their support or opposition to the proposed course.

There are no other similar graduate level sustainability courses that could be used to satisfy the requirements of the graduate certificate.

4. Is this course required for certification/accreditation of a program?

no

If so, a statement to that effect should appear in the justification and supporting documents should accompany this form.

5. **For course proposals**, e-mail a syllabus to [Faculty Senate](mailto:kbrown4@weber.edu) which should be sufficiently detailed that the committees can determine that the course is at the appropriate level and matches the description.**There should be an indication of the amount and type of outside activity required in the course (projects, research papers, homework, etc.)**.

**Please mail a signed**[**approval page**](https://portalapps.weber.edu/lcourseproposal/SignaturePage.PDF)**to the Faculty Senate Office, MA 210J, MC 1003.**