**PROGRAM CHANGES**

WEBER STATE UNIVERSITY

**Submission Date: November 15, 2013**

**Submitter Name: Allyson D. Saunders**

**College: COAST**

**Department**: **Network Technology and Business Multimedia (NTM)**

**Program Title:** **AAS Business/Multimedia Technologies**

Check all that apply:

\_\_\_\_ New course(s) required for major, minor, emphasis, or concentration.

X Modified course(s) required for major, minor, emphasis, or concentration. (1)

X Credit hour change(s) required for major, minor, emphasis, or concentration. (2)

\_\_\_\_Credit hour change(s) for a course which is required for the major, minor, emphasis, or concentration.

\_\_\_\_Attribute change(s) for any course.

\_\_\_\_Program name change.

X Deletion of required course(s). (3)

\_\_\_\_Program mode of delivery/format change (Graduate Programs ONLY)

\_\_\_\_Other changes (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Courses Moved from BS Degree to AAS Degree: (1)**

MKTG 3010 Marketing Concepts and Practices (3 credits)

BSAD 3200 Legal Environment of Business (3 credits)

**Credit Hour Change: (2)**

AAS Business/Multimedia Technologies: Changes from 39 hours to 36 hours

BS Business/Marketing Education Composite Teaching: Changes from 48 hours to 51 hours

**Courses Dropped from AAS Degree: (3)**

NTM 2010 Business English Applications (3 credits)

NTM 2300 Introduction to LAN Management or NTM 2534 Video Editing Techniques (3 credits)

COMM 2110 HU Interpersonal & Small Group Communication (3 credits)

**JUSTIFICATION:**

**(1) Modified Courses:** An expectation from area high schools is that students have both the business and marketing endorsements when they graduate. The current major gives students an endorsement in business education only. Students then must also add the business/marketing minor to be endorsed in marketing. Since the current major is a composite major, students are not required to have a minor. At the suggestion of the Utah State Office of Education business and marketing specialists, the bachelor’s degree should be changed to a business/marketing composite bachelor’s degree. For students to be prepared to teach courses in business and marketing, an additional 3 credit course was added to the Bachelor’s degree. Since the related Associate’s degree (Business/Multimedia Technologies) was reduced by 3 credits, the credit hours are the same.

The courses that were the same for Business/Marketing Education Composite Teaching majors and Business/Multimedia majors were placed on this AAS degree since both majors use the same AAS degree. Thus, MKTG 3010 and BSAD 3200 were moved from the Bachelor’s degree to the Associate degree. Three courses   
(9 credits) were added to the BS degree: SST 1503 Intro to Fashion Merchandising, SST 2443 Advertising Methods, and SST 3203 Customer Service Techniques. These are courses students could teach in high school marketing courses.

**(2-3) Credit hour changes, deletion of courses)** Three courses (9 credits) were dropped from the AAS degree: NTM 2010 Business English Applications, COMM 2110 HU Interpersonal & Small Group Communication, and NTM 2300 Introduction to LAN Management or NTM 2534 Video Editing Techniques. These three courses are not as critical for high school business teachers. The Business Education Advisory Committee for the State Office of Education approved these changes.

Copy the present program from the current catalog and add the required changes (exactly as you wish them to appear in the catalog). Use strikeout (~~strikeout~~) when deleting items in the program and highlight (highlight) when adding items. If multiple changes are being proposed, please provide a summary.

**Major Course Requirements for AAS Degree**

**Core Courses Required (11-13 credit hours)**

* [ENGL 1010 EN - Introductory College Writing](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [ENGL 2010 EN - Intermediate College Writing](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [NTM 1700 TE - Introduction to Microcomputer Applications](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)** and
* [LIBS 1704 TD - Information Navigator](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(1)** (equivalent)
* [MATH 1040 QL - Introduction to Statistics](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**

**General Education Courses Required (9 credit hours)**

Refer to [Degree and General Education Requirements](http://catalog.weber.edu/content.php?catoid=6&navoid=996) for Associate of Applied Science requirements.

**Specific Major Courses Required (~~30~~  24 credit hours)**

*Students must demonstrate computer competency by taking [NTM 1700](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985" \l "tt5576" \t "_blank), Introduction to Microcomputer Applications, or equivalent courses or tests. Computer competency is a prerequisite for all courses listed below:*

* [~~NTM 2010 - Business English Applications~~](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985)**~~Credits:~~****~~(3)~~**
* [NTM 2080 - Database Applications](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(1)**
* [NTM 2200 - Microcomputer Operating Systems](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [~~NTM 2300 - Introduction to LAN Management~~](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985)**~~Credits:~~****~~(3)~~** ~~or~~
* [~~NTM 2534 - Video Editing Techniques~~](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985)**~~Credits:~~****~~(3)~~**
* [NTM 2334 - Web Animation](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [NTM 2531 - Exploring Multimedia Applications](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [NTM 2532 - Web Design and Usability](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [NTM 2533 - Image Editing Solutions](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [NTM 3000 - Advanced Word Processing](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(1)**
* [NTM 3070 - Advanced Spreadsheet Applications](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(1)**
* [NTM 3100 - Desktop Publishing](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [NTM 3250 - Business Communication](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**

**Support Courses Required (~~9~~ 12 credit hours)**

* [ECON 1010 SS - Economics as a Social Science](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [ACTG 2010 - Survey of Accounting I](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985) **Credits:** **(3)**
* [~~COMM 2110 HU - Interpersonal & Small Group Communication~~](http://catalog.weber.edu/preview_program.php?catoid=6&poid=2080&returnto=985)**~~Credits:~~****~~(3)~~**
* **MKTG 3010 Marketing Concepts and Practices Credits: (3)**
* **BSAD 3200 Legal Environments of Business Credits: (3)**

After the appropriate Approvals, **Email the electronic file (Microsoft Word .docx) to** bstockberger @weber.edu You may scan the Approval Page with the Signatures and email it, send a hard copy to MC 1033 through campus mail or bring to the Faculty Senate Office MA210J. Send all supporting documents pertaining to your proposal.

**INFORMATION PAGE**

Did this program change receive unanimous approval within the Department? yes If not, what are the major concerns raised by the opponents?

Explain any effects this program change will have on program requirements or enrollments in other departments including the Bachelor of Integrated Studies Program. In the case of similar offerings or affected programs, **you should include letters from the departments in question stating their support or opposition to the proposed program**.

Indicate the number of credit hoursfor course work within the program. (Do not include credit hours for General Education, Diversity, or other courses unless those courses fulfill requirements within the proposed program.)

The new proposed Associate’s degree (AAS Business/Multimedia Technologies) requires 36 hours.

The new proposed Bachelor’s degree (BS Business/Marketing Education Composite Teaching) requires 51 hours.

Indicate the number of credit hours for course work within the current program. (Do not include credit hours for General Education, Diversity, or other courses unless those courses fulfill requirements within the current program.) \_39\_\_\_

The current Associate’s degree (AAS Business/Multimedia Technologies) requires 39 hours; the new proposed Associate’s degree (AAS Business/Multimedia Technologies) requires 36 hours.

The current Bachelor’s degree (BS Business Education Composite Teaching) requires 48 hours; the new proposed Bachelor’s degree (BS Business/Marketing Education Composite Teaching) requires 51 hours. Thus, the Associate degree is decreased by 3 hours and the Bachelor’s degree is increased by 3 hours.

**Graduate Programs only**: Describe any proposed changes in the instructional mode of delivery or course format that are program-wide in nature or that affect more than one-third of the course taught in the program (e. g. changing from in-class to online instruction). APPROVAL PAGE

for: AAS Business/Multimedia Technologies (Program Title) Date submitted online \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For new course proposals, excluding Experimental and Variable Title courses, the following must be completed by the Library bibliographer:

\_\_\_\_ The WSU Library has adequate information resources to support this proposal.

\_\_\_\_ Currently, the WSU Library does not have adequate information resources to support this course. However, if this proposal is approved, a Library bibliographer will work closely with departmental faculty to acquire the information resources needed. Funding for the new resources will come from the library’s budget.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ WSU Librarian/Date

**Approval Sequence**:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Department Chair/Date (or BIS Director)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

College Curriculum Committee/Date (Signature not needed on Experimental or Variable Title courses.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Career and Technical Education Director. (Needed on new or deleted courses required in a 2-year program.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dean of College/Date

|  |
| --- |
| Courses required in programs leading to secondary undergraduate teacher certification must be approved by the University Council on Teacher Education before being submitted to the Curriculum Committee.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  University Council on Teacher Education/Date |

|  |
| --- |
| Graduate course proposals must be reviewed by the University Graduate Council before being submitted to the Curriculum Committee.  I have read the proposal and discussed it with the program director.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  University Graduate Council Representative/Date |

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Effective Semester\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

University Curriculum Committee/Date

Passed by Faculty Senate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date