Course Proposals

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My Weber Faculty Staff	
List of all proposals	
Course Name: Growing the Business	
Course Prefix: ENTR	
Course Number: 3003	
Submitted by (Name & E-Mail): Wend	dy Fox Kirk, wendyfoxkirk@weber.edu
	nm/dd/yyyy)
College: Business & Economics	
Department: Business Administration	
From Term: Summer 2014	
Substantive	inition
New Course	Current Course Subject N/A
Revision of an Existing Course	Current Course Number
Delete a Course	o in aguitations to
Change to the course number. This course	e is equivalent to
Experimental Course (Catalog numbers 2)Variable Title Course definition	810, 3810, 4810, 5810, 6810) definition
If this is a change to an existing course or a	course deletion, please copy and paste the current course information from the on-line catalog
	title, credit hours, description & prerequisites).
New/Revised Course Information:	
Outrie et ENTD	Check all that apply: This is for courses already approved for gen ed.
Subject: ENTR	Use a different form for proposing a new gen ed designation.
Course Number: 3003	DV SI CA HU LS PS SS
	EN AI QL TA TB TC TD TE
Course Title: Growing the Business	
Abbreviated Course Title (Limited to 30 chara	cters): Growing the Business
Course Type: © LEC - Regular class witho	aut lah
LEL - Regular class with ir	
LAB - Separate section in	
·	note Site (e.g., clinical, internships, practica, etc.)
•	ction (e.g., directed readings, etc.)
THE - Thesis Credit	

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Credit Hours: 3 <u>or</u> if variable	hours: • 600 hts Reserved
Contact Hours: Lecture 1 Lab	Other 2
Repeat Information: Limit 0 Max	cHrs 0
(Limit=number of times course can be r course cannot be repeated for additions	Peated for credit. Leave at 0 if credit). Credit/No Credit a required course in a major program a required course in a minor program a required course in a 1- or 2- year program elective
Grading Mode: Standard Letter	Credit/No Credit
This course is/will be:	a required course in a major program
	☑ a required course in a minor program
	a required course in a 1- or 2- year program
	elective
Prerequisites/Co-requisites (also list t	hese at the end of the course description):
ENTR 3002	
Course description (exactly as it will a	appear in the catalog, including prerequisites):
the pace of customer valid marketing activities will jobs will begin to be crea	e (a), students and their start-ups will accelerate ation and acquisition. Heavier spending on sales and start to bring some scale to their start-up. Paying ted and the start-up will be a living, breathing nses and profits to continue it on beyond the

completion of the course. This course will focus on launching the business from a student run start-up in a university setting, to a standalone company that can operate outside the confines of a college campus. Pre-requisite: ENTR

Justification for the new course or for changes to an existing course. (Note: Justification should emphasize <u>academic rationale</u> for the change or new course. This is particularly important for courses requesting upper-division status.)

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follow on from ENTR 3002. The learning provided in this course ensure students understand the key principles and actions required to effect and sustain new business start-ups.	
Nonsubstantive proposals stop here and go to the bottom of the form to submit the proposal	
INFORMATION PAGE	
for substantive proposals only	
Did this course receive unanimous approval within the Department? Yes No	
If not, what are the major concerns raised by the opponents?	
n not, what are the major concerns raised by the opponents?	

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course in another department? Explain.

There are two courses within the university which currently teach Entrepreneurship.

- 1. BSAD 4500 Entrepreneurship requires the following pre-requisites: Business Foundations; BSAD 2899; MKTG 3010; MGMT 3010, MGMT 3200 and as such is only open to students with significant business knowledge. This course is specifically designed to meet the needs of non-business student entrepreneurs.
- 3. If this is a <u>new course proposal</u>, how will the proposed course differ from similar offerings by other departments? Comment on any subject overlap between this course and topics generally taught by other departments, even if no similar courses are currently offered by the other departments. Explain any effects that this proposal will have on program requirements or enrollments in other department. Please forward letters (email communication is sufficient) from all departments that you have identified above stating their support or opposition to the proposed course.

As stated above, there is only one course outside the Business School which refers to entrepreneurship.

There are two courses within the university which currently teach Entrepreneurship.

4. Is this course required for certification/accreditation of a program?

Yes

No

If so, a statement to that effect should appear in the justification and supporting documents should accompany this form.

5. For course proposals, attach a copy of the course syllabus to the form your are submitting to the Faculty Senate office. The syllabus should be sufficiently detailed so that committees can determine that the course is at the appropriate level and matches the description. There should be an indication of the amount and type of outside activity required in the course (projects, research papers, homework, etc.).

Please mail a signed approval page to the Faculty Senate Office, MA 210J, MC 1033.

Submit

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