## **Course Proposals**

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My Weber Faculty Staff			
List of all proposals			
0 N D: 11 (5)			
Course Name: Principles of Entrepreneurship			
Course Number 1001			
Course Number: 1001 Submitted by (Name & E-Mail): V	Vendy Fox Kirk, wendyfoxkirk@weber.edu		
Submission Date: 1/18/2013	(mm/dd/yyyy)		
College: Business & Economics  Department: Business Administration			
From Term: Summer 2014			
Substantive       Nonsubstantive	definition		
New Course     Revision of an Existing Course	Current Course Subject N/A		
<ul><li>Revision of an Existing Course</li><li>Delete a Course</li></ul>	Current Course Number		
Change to the course number. This course number.	ourse is equivalent to		
<ul><li>Variable Title Course definition</li><li>If this is a change to an existing course</li></ul>	or a course deletion, please copy and paste the current course information from the on-line catalog aber, title, credit hours, description & prerequisites).		
New/Revised Course Information:			
Subject: ENTR	Check all that apply:  This is for courses already approved for gen ed.		
	Use a different form for proposing a new gen ed designation.  DV SI CA HU LS PS SS		
Course Number: 1001	EN AI QL TA TB TC TD TE		
Course Title: Principles of Entrepreneurs	ship		
Abbreviated Course Title (Limited to 30 ch	naracters): Principles of Entre		
	ith incorporated lab		

Credit Hours: 1 or if vari	able hours:
Contact Hours: Lecture 1	ab Other
Repeat Information: Limit 0	Max Hrs 0
'Limit=number of times course car course cannot be repeated for add	be repeated for credit. Leave at 0 if itional credit).
Grading Mode:   Standard Let	ter Credit/No Credit
This course is/will be:	<ul> <li>a required course in a major program</li> <li>a required course in a minor program</li> <li>a required course in a 1- or 2- year program</li> <li>elective</li> </ul>
Prerequisites/Co-requisites (also	list these at the end of the course description):
none	

Course description (exactly as it will appear in the catalog, including prerequisites):

This course is required for non-business majors or for business majors who have not yet completed BSAD 2899 or ECON 2899, so that they may begin the Entrepreneurship Minor. Students will explore the entrepreneurial mindset and culture that has developed in various companies and industries. They will discuss the practice and theory regarding the entrepreneurial process involved in creating and managing a new business. Students will also learn and discuss the full entrepreneurship spectrum including ideation, business model generation, customer validation, prototype development, entrepreneurial finance, online and direct marketing, initial sales, legal, partnerships, HR and more. Each topic will be taught based on applied methods using current, real-time examples of startup companies that are proven examples of success and failure. Pre-requisites: None.

**Justification** for the new course or for changes to an existing course. (Note: Justification should emphasize <u>academic rationale</u> for the change or new course. This is particularly important for courses requesting upper-division status.)

knowledge for the Entrepreneurship Minor. As non-business students are likely to have had very little or no formal education in business and Entrepreneurship, it is essential that the principles of entrepreneurship are taught as preparation for the associated courses within the Entrepreneurship	
Minor.	
Nonsubstantive proposals stop here and go to the bottom of the form to submit the proposal	
INFORMATION PAGE for substantive proposals only	
1. Did this course receive unanimous approval within the Department?    Yes   No	
If not, what are the major concerns raised by the opponents?	
2. If this is a new course proposal, could you achieve the desired results by revising an existing course within your depart	ment or by requiring an existi

course in another department? Explain.

The Business School's current offering BSAD 4500 is designed specifically for students with a high level of business knowledge. It has BSAD2899 Business Foundations as a pre-requisite. This course is designed for non-business students and as such, has no such pre-requisites.

3. If this is a <u>new course proposal</u>, how will the proposed course differ from similar offerings by other departments? Comment on any subject overlap between this course and topics generally taught by other departments, even if no similar courses are currently offered by the other departments. Explain any effects that this proposal will have on program requirements or enrollments in other department. Please forward letters (email communication is sufficient) from all departments that you have identified above stating their support or opposition to the proposed course.

In other departments, the only similar offering is the following:

MHA 6180 Health Care Entrepreneurship. This course is at a much higher level and focuses entirely on entrepreneurship in a health care context and the need for intrapreneurship in health care organizations. Thus, it's focus is entirely different and constitutes no overlap with this newly proposed course.

4. Is this course required for certification/accreditation of a program? 

Yes

No

If so, a statement to that effect should appear in the justification and supporting documents should accompany this form.

5. For course proposals, attach a copy of the course syllabus to the form your are submitting to the Faculty Senate office. The syllabus should be sufficiently detailed so that committees can determine that the course is at the appropriate level and matches the description. There should be an indication of the amount and type of outside activity required in the course (projects, research papers, homework, etc.).

Please mail a signed approval page to the Faculty Senate Office, MA 210J, MC 1033.

Submit