**Department of Communication**

**Department Chair:** Sheree Josephson

**Location:** Elizabeth Hall, Room 330

**Telephone Contact:** Virginia Stevens 801-626-8924

**Professors:** Susan Hafen, Rebecca Johns, Sheree Josephson; **Associate Professors:** Kathy Edwards, Colleen Packer Garside, Ty Sanders; **Assistant Professors:** Anne Bialowas, Yeonsoo Kim, Sarah Steimel; **Instructors:** Cynthia Bishop, Ryan Cheek, Shane Farver, Omar Guevara, Mark Merkley, AnDrew Tyler

Communication is a dynamic process that plays a complex and profound role in shaping both individuals and society and is vital to the free exchange of ideas central to a democratic society. The Weber State University Department of Communication seeks to promote an understanding of this process and the effective and ethical practice of human communication by focusing on how people create and use messages to generate meanings within and across various contexts, cultures, channels and media, including those delivered through technology. WSU Communication Department curricula and programs are grounded within a liberal arts tradition and designed to help students live vital and successful lives in an ever-changing global environment. The curriculum for the major is designed to provide a liberal arts-based study of human communication combined with a course of study which prepares graduates for entry-level employment in Communication and Communication-related careers. The major also serves to prepare students for graduate study in Communication and related disciplines. The Department is committed to enhancing student learning through required internships and through co-curricular opportunities afforded by our student-operated organizations: including our media organizations, *The Signpost*, ~~our student-operated radio station,~~ KWCR-FM (radio), and Studio 76 (TV), as well as ~~student-produced video productions, and~~ by our nationally prominent intercollegiate forensics program. Communication majors may select one of six interdisciplinary concentrations: Civic Advocacy, ~~Electronic~~ Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. A Communication Teaching Major with concentrations in either Communication Studies or Journalism also is available. Depending upon future plans, individual needs and preferences, students may earn the Communication major as either a Bachelor of Arts or a Bachelor of Science degree. The Communication minor and the Bachelor of Integrated Studies Concentration in Communication (BIS) are designed to provide the student with knowledge and skills in Communication that complement the student’s major or other concentrations of study. These curricula, characterized by both required and elective upper division course work after completion of a required core, also are designed to complement the student’s overall program of study and to be compatible with the student’s career goals. In addition to emphasizing knowledge, understanding and demonstrated competence in the skills of human communication, curricular and co-curricular programs emphasize the development of character in our students. Accordingly, Department faculty discourage symbolic expression that demeans and degrades other human beings and encourage symbolic expression that celebrates the fundamental dignity of all human beings.

**Obsolete Credit**

Credit earned more than ten (10) years earlier than the proposed date of graduation will not be accepted for the major, minor or BIS concentration in Communication unless validated through a challenge examination or department chair approval.

**Cocurricular and Extracurricular Activities**

**Scholarships**

Activity scholarships are available to WSU forensics competitors and to *The Signpost*, KWCR-FM and Studio 76 ~~digital video~~ production staff members. Contact the department office at 626-8924 for more information.

**Professional and/or Honorary Organizations**

Communication students are encouraged to join one or more of the professional and/or honorary organizations affiliated with the department. Memberships in these organizations provide students with opportunities to meet and network with Communication professionals, learn about employment opportunities in the field of Communication, and participate in practical experiences relevant to future employment. See the faculty advisor for each organization for more information:

Delta Sigma Rho-Tau Kappa Alpha—Forensics.

Omar Guevara

National Broadcasting Society/AERho—~~Electronic~~ Digital Media.

Ty Sanders

Society of Professional Journalists—Multimedia Journalism.

Shane Farver

Public Relations Student Society of America.

Yeonsoo Kim

Lambda Pi Eta Honor Society.

Cynthia Bishop

Departmental Honors.

Susan Hafen

**Forensics**

Participation in intercollegiate forensic activities is conducted in conjunction with the instructional program in debate, public speaking, and oral interpretation of literature. Students take active part in regional and national forensic meets under the direction of the debate coach.

**High School Speech and Debate Contests**

The Department of Communication hosts the annual Weber State Leland H. Monson High School Debate and Individual Event Tournaments each year. Now in their eighth decade, these tournaments attract hundreds of competitors from Utah and neighboring states. A generous grant from the Keystone Foundation supports speaker awards for outstanding students.

**Weber State Student Media**

*The Signpost*

Multimedia Journalism students have the opportunity to polish reporting, writing and multimedia skills at *The Signpost*, Weber State University’s student-run news organization that is disseminated online and via newspaper.

*Digital Audio and Video Production*

Students practice and develop their knowledge and resumes by joining Weber State’s student-run media organizations ~~operations~~

• Radio station KWCR-FM 88.1 broadcasts music, local sports, news and specialty programs. Spanish language programming every Sunday serves as an important connection to the Hispanic community.

• Studio 76 produces high quality video content for campus and community organizations as well as producing multiple studio shows ranging from, weekly newscasts produced for *The Signpost,* to in-studio entertainment shows. Other specialty shows are produced weekly. Studio 76 also offers livestreaming services to many campus clubs and organizations. ~~Students produce and disseminate original digital video productions.~~

**Interdisciplinary Minors**

The Communication Department participates in the interdisciplinary Linguistics Minor Program. Students who wish to enroll in this program should indicate their desire to do so with the program coordinator who will help them work out a proper combination of courses to fit their particular needs. (See the Engaged Learning and Interdisciplinary Programs section of this catalog.)

**Civic Advocacy Concentration, Communication (BA)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements.

See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**~~s~~Select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820 - Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**Civic Advocacy Interdisciplinary Concentration (45 credit hours)**

The mission of the Civic Advocacy interdisciplinary concentration is to educate students who wish to serve as advocates in the interest of the public good. Those who might benefit from this interdisciplinary concentration include students who want to become attorneys, legislators, environmental advocates, animal rights activists, religious leaders, homeless advocates, politicians, children’s advocates, advocates for minority and marginalized populations, etc.

**~~Depth~~ Required Courses (~~24~~ 27 credit hours)**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 3080 DV – Intercultural Communication **(3)** or

• COMM 3090 DV - Gender and Communication **(3)**

~~Two~~ Three of the following courses (~~6~~ 9 credit hours):

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3220 – Editing **(3)**

• COMM 3130 – News Reporting & Writing **(3)**

• COMM 3400 – Public Relations **(3)**

• COMM 3460 – Public Relations & Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM ~~3890 A, B, C, or D~~ 3890, 3891, 3892, 3893– Advanced Cooperative Work Experience **(3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as “Political Communication”*

**~~Breadth~~ Elective Courses (~~21~~ 18 credit hours)**

*See department advisor for an approved list of additional non-Communication Department elective ~~breadth~~ courses (18 credit hours).*

~~• POLS 4750 - Public Policy Analysis~~ **~~(3)~~**

**~~Electronic~~ Digital Media Concentration, Communication (BA)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**~~Electronic~~ Digital Media Interdisciplinary Concentration (~~44-~~45 credit hours)**

A concentration in ~~Electronic~~ Digital Media will teach students about the importance of deadlines, budgets and the impact their actions have on a production team. Advanced students will gain understanding about the art and power of communicating messages through video, audio and the web. The ~~Electronic~~ Digital Media interdisciplinary concentration includes emphases in:

**~~Audio Production:~~** ~~gain skills in digital editing, on-air performance, management and sales primarily in preparation for a career in radio and audio production.~~

**~~Broadcast News:~~** ~~gain skills in reporting, editing, shooting, anchoring, directing and studio production for careers both in front of and behind the camera in television news.~~

**Entertainment**: acquire skills in production, writing and content development to prepare to pursue further graduate study and careers within the entertainment industry.

**Digital Media ~~Video~~ Production**: acquire skills producing, writing, shooting, editing, directing, and distributing video content. Focused on creating and sharing ~~in studio and field production and writing to create~~ institutional, educational and commercial video productions.

**~~Depth~~ Required Courses (~~27~~ 30 credit hours)**

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 1560 - Audio Production & Performance **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

~~One of the following courses (3 credit hours):~~

~~• COMM 3730 - Media Programming & Audiences~~ **~~(3)~~**

• COMM 4750 – Advanced Audio and Video Production **(3)**

• COMM 4760 - Electronic Media Management **(3)**

~~Four~~ Three of the following courses (~~12~~ 9 credit hours):~~\_~~

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2730 - Radio Production Workshop **(1)** (3 semesters at 1 credit hour each)

• COMM 2751 - Field Video Production & Performance **(3)**

• COMM 3350 – Communication Design **(3)**

• COMM 3060 - Listening & Interviewing **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 – Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3200 – Live Event Production **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3460 - Public Relations & Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM  ~~3810~~ 3820 - Persuasive Communication **(3)**

• COMM 3850 - Advertising **(3)**

• COMM ~~3890a~~ 3890- Advanced Cooperative Work Experience with Signpost **(1-3)**

• COMM ~~3890b~~ 3891 - Advanced Cooperative Work Experience with KWCR **(1-3)**

• COMM 3890d 3893- Advanced Cooperative Work Experience with ~~Television Broadcasting~~ Studio 76 **(1-3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4440 - Developing and Evaluating Health Communication Campaigns **(3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as electronic media-related**topic and with permission of instructor*

• COMM 4750 - Advanced Audio and Video Production **(3)**

• COMM 4800 - Special Study and Individual Projects **(1-3)**

**~~Breadth~~ Elective Courses (~~17-18~~ 15 credit hours)**

~~One of the following courses (2-3 credit hours):~~

*See department advisor ~~about which of these three courses to take for the specific program of study, and~~ for an approved list of additional non-Communication Department elective ~~breadth~~ courses (15 credit hours).*

~~• CEET 1110 - Basic Electronics~~ **~~(2)~~**

~~• POLS 3760 - State Government and Politics~~ **~~(3)~~**

~~• MKTG 3010 - Marketing Concepts and Practices~~ **~~(3)~~**

**Interpersonal & Family Communication Concentration, Communication (BA)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**~~s~~Select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**Interpersonal & Family Communication Interdisciplinary Concentration (45 credit hours)**

The Interpersonal and Family Communication Interdisciplinary concentration is designed to help students understand, explain and improve friendship, marriage, family and other meaningful long and short-term interpersonal relationships. Communication is the central enabling feature or framework through which we all function, create and share meaning, sustain identities and negotiate our relationships with each other and the rest of the world. This program of study will teach students to understand the complex, dynamic relationships.

**~~Depth~~ Required Courses (~~21~~ 27 credit hours)**

~~• COMM 2010 HU - Mass Media & Society~~ **~~(3)~~**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3085 - Family Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3550 - Organizational Communication **(3)**

Three of the following courses (9 credit hours):

• COMM 2010 HU –Mass Media & Society **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 – Advanced Public Speaking **(3)**

• COMM 3220 – Editing **(3)**

• COMM 3400 – Public Relations **(3)**

• COMM 3460 – Public Relations & Social Media **(3)**

• COMM 3820 – Persuasive Communication **(3)**

• COMM ~~3890C~~ 3892– Advanced Cooperative Work Experience **(3)**

**~~Breadth~~ Elective Courses (~~24~~ 18 credit hours)**

*See department advisor for an approved list of additional non-Communication Department elective ~~breadth~~ courses (15 credit hours).*

• CHF 1400 - Marriage as an Interpersonal Process **(3) or**

• CHF 2400 - Family Relations **(3)**

• WS 1500 SS/DV - Introduction to Women’s Studies **(3)**

**Multimedia Journalism Concentration, Communication (BA)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements.

See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

~~s~~Select one of the following:

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**Concentration (45 credit hours)**

The Multimedia Journalism ~~Ii~~nterdisciplinary concentration teaches students how to collect and write information or produce video and audio content regarding current events~~,~~ – including trends, issues and people~~,~~ – for publication in a website, newspaper, or magazine ~~or Web site~~. The curriculum emphasizes writing and video/audio production skills, but students also learn about research, interviewing, editing, layout and design, and legal and ethical issues in journalism. Students can specialize in one of four multi-disciplinary areas: technical writing, web publishing, literary journalism, or general reporting.

**~~Depth~~ Required Courses (~~24~~ 30 credit hours)**

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 2890 - Cooperative Work Experience for The Signpost~~ **~~(1)~~**

• COMM 3130 - News Reporting and Writing **(3)**

~~• COMM 3220 - Editing~~ **~~(3)~~**

• COMM 3350 - Communication Design **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3890a, b, or d~~ 3890, 3891, or 3893- Advanced Cooperative Work Experience ~~- Signpost~~ **(~~1-~~3)** ~~(2 credit hours required)~~

• COMM 4130 - In-depth and Investigative Journalism **(3)**

~~One~~ Three of the following courses (~~3~~ 9 credit hours):

• COMM 1560 – Audio Production & Performance **(3)**

• COMM 2010 HU – Mass Media and Society **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2730 – Radio Production Workshop **(3)**

• COMM 2751 – Field Video Production & Performance **(3)**

~~• COMM 3780 - Broadcast News Writing & Production~~ **~~(3)~~**

~~One of the following courses (3 credit hours):~~

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3220 – Editing **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3460 - Public Relations & Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 3850 - Advertising **(3)**

• COMM ~~3890a~~ 3890- Advanced Cooperative Work Experience - Signpost **(~~1-~~3)**

• COMM ~~3890b~~ 3891– Advanced Cooperative Work Experience-KWCR **(1-3)**

• COMM ~~3890d~~ 3893– Advanced Cooperative Work Experience-Experience with ~~Television Broadcasting~~ Studio 76 **(1-3)**

• COMM 4400 - Public Relations Media and Campaigns **(3)**

• COMM 4440 - Developing and Evaluating Health Communication Campaigns **(3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as journalism-related* *topic and with permission of instructor*

**~~Breadth~~ Elective Courses (~~21~~ 15 credit hours)**

*~~NOTE: students may select a traditional minor in lieu of these breadth courses.~~*

~~One of the following courses (3 credit hours);~~

*See department advisor for an approved list of additional non-Communication Department elective ~~breadth~~ courses (~~18~~ 15 credit hours).*

~~• ART 2250 - Foundations of Photography: Black & White/Analog~~ **~~(3)~~**

~~• ENGL 3050 - Grammar, Style, and Usage for Advanced Writing~~ **~~(3)~~**

~~• ENGL 3270 - Magazine Article Writing~~ **~~(3)~~**

**Multimedia Journalism Concentration, Communication Teaching (BA)**

**Program Prerequisite:** Teaching majors must meet the Teacher Education admission and licensure requirements (see Teacher Education Department).

**Minor:** Required.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable).

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation; a minimum of 47-48 of these are required within the major, depending on the selected concentration. A total of 40 upper division credit hours is required (courses numbered 3000 and above); a minimum of 24-36 of these is required within the major, depending on the selected concentration.

**Advisement**

Communication students are required to meet with a faculty advisor at least annually for course and program advisement. Teaching majors are encouraged to also consult with advisors in the Jerry and Vickie Moyes College of Education (call 801-626-6269).

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. Teaching majors must meet the Teacher Education admission and licensure requirements (see Teacher Education Department in this catalog).

**General Education**

Refer to Degree and General Education Requirements of this catalog for either Bachelor of Science or Bachelor of Arts requirements. See specific requirements for the BA and BS under the major course requirements. The following courses required for this major will also fulfill general education requirements: COMM 1020 or COMM 2010 and COMM 2110.

**Concentration Requirements**

The State of Utah endorses secondary teachers in two areas of Communication: Speech and Journalism. Accordingly, the Communication Teaching Major is divided into two concentrations: Communication Studies (Speech) and Journalism. All Communication Teaching Majors must complete one of these two concentrations:

**Major Course Requirements for BS or BA Degree**

Communication Courses Required of all Communication Teaching Majors (21 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)** or

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)** \*

• COMM 1130 - Media Writing **(3)**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4990 - Senior Seminar **(3)**

*\*Students must take either COMM 1020 or COMM 2110 as a foundation course requirement for the Communication*

*Teaching Major, whichever is* **not** *used for Teacher Education Admission requirements.*

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**Multimedia Journalism Concentration (~~26~~ 27 credit hours)**

**Required Courses (~~20~~ 21 credit hours)**

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 2010 HU – Mass Media & Society **(3)**

• COMM 2250 – Essentials of Digital Media **(3) or**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 2890 - Cooperative Work Experience for The Signpost~~ **~~(1)~~** ~~(2 credit hours required) \*~~

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3350 - Communication Design **(3)**

~~• COMM 3740 - Copy Writing for Audio and Video~~ **~~(3)~~**

• COMM 4840 - Teaching Journalism and Advising Student Media in the Secondary School **(3)**

*~~\*One credit per semester~~*

**Electives (6 credit hours)** *Select 6 credit hours of electives from the following with approval from the department’s communication education advisor for the Journalism concentration.*

• COMM 1560 - Audio Production & Performance **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 - Small Group Facilitation & Leadership **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ -3820 Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

**Organizational Communication Concentration, Communication (BA)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**~~s~~Select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM  ~~3810~~ 3820 - Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**Organizational Communication Interdisciplinary Concentration (~~44-46~~ 45 credit hours)**

An Organizational Communication concentration provides students with a foundation employers seek—effective professional communicators in the workplace, with particular knowledge and skills needed for:

Generalist: The Organizational Communication Generalist does not specialize.  The generalist has the communication skills and knowledge to lead groups and develop organizational strategies necessary for management.  Rather than focusing on the career areas of technical writing or training and development, the generalist combines organizational communication with expertise in a secondary subject of interest.  Minors in disciplines such as Spanish, health administration, political science, psychology, or economics would be a valuable combination with an organizational communication generalist emphasis.

Technical Writing: Synthesize technical information into messages easily understood by a given audience. Technical writers produce organizational policy and training manuals, employee newsletters, brochures, grant applications, and annual reports.

Training & Development: Conduct training needs assessments for diverse groups; design workshops; write training manuals; evaluate classroom technology and equipment needs; and evaluate training.

**~~Depth~~ Required Courses (~~18-21~~ 27 credit hours)**

~~Required depth courses for all Organizational Communication students (9 credit hours):~~

~~• COMM 2010 HU - Mass Media & Society~~ **~~(3)~~**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3350 - Communication Design **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3550 - Organizational Communication **(3)**

~~One~~ Three of the following courses (9 credit hours):

• COMM 1500 – Introduction to Mass Communication **(3) or**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3085 – Family Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 2200 – Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3460 - Public Relations & Social Media **(3)**

• COMM 3820 - Persuasive Communication **(3)**

• COMM ~~3890c~~ 3892– Advanced Cooperative Work Experience **(2-3)**

~~Additional required depth courses for Technical Writing specialization only (12 credit hours):~~

~~• COMM 3400 - Public Relations~~ **~~(3)~~** *~~Prerequisite required–see Department Advisor~~*

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

~~• COMM 3740 - Copy Writing for Audio and Video~~ **~~(3)~~**

~~• COMM 3810 - Persuasive Communication~~ **~~(3)~~**

~~Additional required depth courses for Training & Development specialization only~~

~~(9 credit hours):~~

~~• COMM 2200 - In-studio Video Production and Performance~~ **~~(3)~~**

~~• COMM 3100 - Small Group Facilitation & Leadership~~ **~~(3)~~**

~~One of the following courses:~~

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 3050 - Interpersonal Communication and Conflict Management~~ **~~(3)~~**

~~• COMM 3060 - Listening and Interviewing~~ **~~(3)~~**

~~• COMM 3070 - Performance Studies~~ **~~(3)~~**

~~• COMM 3120 - Advanced Public Speaking~~ **~~(3)~~**

~~• COMM 3220 - Editing~~ **~~(3)~~**

~~• COMM 3400 - Public Relations~~ **~~(3)~~** *~~Prerequisite required–see Department Advisor~~*

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

~~• COMM 3810 - Persuasive Communication~~ **~~(3)~~**

~~• COMM 4500 - Topics in Communication~~ **~~(3)~~** *~~only when taught as training & development related~~**~~topic and with permission of instructor~~*

~~• COMM 4800 - Special Study and Individual Projects~~ **~~(1-3)~~** ~~(3 credit hours required)~~

**~~Breadth~~ Required Courses outside the Department (~~23-25~~ 18 credit hours)**

Required ~~breadth course for all Organizational Communication students (3 credit hours):~~

~~• ENGL 3100 - Professional and Technical Writing~~ **~~(3)~~**

~~Additional required breadth courses~~ for Technical Writing specialization only (~~17-19~~ 18 credit hours):

• ENGL 3100 – Professional and Technical Writing **(3)**

• ENGL 3140 - Professional and Technical Editing **(3)**

• ENGL 3190 – Document Design **(3)**

• ENGL 4100 - Issues in Professional and Technical Writing **(3)**

• ENGL 4110 – Content Management **(3)**

~~• ENGL 4120 - Seminar and Practicum in Professional and Technical Writing~~ **~~(3)~~**

• NTM 2532 - Web Page Design and Development **(3)**

~~• NTM 3100 - Desktop Publishing~~ **~~(3)~~**

~~One of the following:~~

*~~One of the following “technical language” courses, with approval of the major advisor, is required based on the kind of technical writing career anticipated.~~*

~~• BSAD 1010 - Introduction to Business~~ **~~(3)~~**

~~• HTHS 1101 - Medical Terminology~~ **~~(2)~~**

~~Additional~~ R~~r~~equired ~~breadth~~ ~~courses~~ for Training & Development specialization only

(~~15~~ 18 credit hours):

• BSAD 1010 - Introduction to Business **(3)**

• ACTG 2010 - Survey of Accounting I **(3)**

• MGMT 3010 – Organizational Behavior and Management **(3)**

• MGMT 3300 - Human Resource Management **(3)**

~~One of the following:~~

~~• MGMT 4350 - Training~~ **~~(3)~~**

• NTM 3400 - Training the Trainer **(3)**

*See department advisor for approval of an additional non-Communication Department course (3 credits)*

~~Elective Breadth course(s) for all Organizational Communication students~~

~~(3-9 credit hours):~~

*~~In consultation with their Communication Department advisors, students with a Technical Writing specialization will select 1 additional course (3 credit hours) from a department other than Communication to enhance their knowledge base as an organizational technical writer. Students with a Training & Development specialization will select 3 courses (9 credit hours) from departments other than Communication to provide them with an appropriate knowledge base related to Organizational Communication– Training & Development.~~*

**Public Relations & Advertising Concentration, Communication (BA)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements.

See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**~~s~~Select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BA (12 credit hours)** *Complete either Option 1 or Option 2*

**Option 1 - Foreign Language**

• Select 4 courses (12 credit hours) in a foreign language

**Option 2 - Foreign Language with Language Arts**

*Select two courses (6 credit hours) from the following plus two courses (6 credit hours) in a foreign language*

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM  ~~3810~~ 3820 - Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4160 - Contemporary Rhetorical and Communication Theories **(3)**

**Public Relations & Advertising Interdisciplinary Concentration (~~44~~ 45credit hours)**

The Public Relations & Advertising interdisciplinary concentration provides students with theoretical and practical skills in writing, critical thinking, marketing, advertising and communicating to influence public opinion across a range of media. In the Public Relations concentration students must specialize in one of the following five emphases: (1) Copywriting, (2) Health Care Public Relations, (3) International Public Relations, (4) Marketing, or (5) Visual Communication.

**~~Depth~~ Required Courses (~~23~~ 27 credit hours)**

~~• COMM 1500 - Introduction to Mass Comm~~ **~~(3)~~**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 2890 - Cooperative Work Experience for The Signpost~~ **~~(1)~~** ~~(2 credit hours required) \*~~

• COMM 3130 - News Reporting and Writing **(3) or**

• COMM ~~3890c~~ 3892- Advanced Cooperative Work Experience **(3)**

• COMM 3350 - Communication Design **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3850 - Advertising **(3)**

• COMM 4400 - Public Relations Media and Campaigns **(3)** or

• COMM 4440 - Developing and Evaluating Health Communication Campaigns **(3)**

*~~\*One credit per semester~~*

~~One of the following courses (3 credit hours)~~

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

~~• COMM 3740 - Copy Writing for Audio and Video~~ **~~(3)~~**

~~One~~ Three of the following courses (~~3~~ 9 credit hours)

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 – Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

• COMM 3460 - Public Relations and Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM  ~~3810~~ 3820 - Persuasive Communication **(3)**

• COMM ~~3890c~~ 3892- Advanced Cooperative Work Experience **(1-3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as public relations-related**topic and with permission of instructor*

**~~Breadth~~ Elective Courses (~~21~~ 18 credit hours)**

~~NOTE: students may select a traditional minor in lieu of remaining breadth courses.~~

• MKTG 3010 - Marketing Concepts and Practices **(3)**

*See department advisor for an approved list of additional non-Communication Department elective courses (~~18~~ 15 credit hours).*

Additional required course for International Public Relations Emphasis

• ACTG 2010 - Survey of Accounting I **(3) or**

• BSAD 1010 – Introduction to Business **(3)**

*See department advisor for an approved list of additional non-Communication Department elective courses (12 credit hours).*

Additional required course for Marketing Emphasis

• ACTG 2010 - Survey of Accounting I **(3) or**

• BSAD 1010 – Introduction to Business **(3)**

*See department advisor for an approved list of additional non-Communication Department elective courses (12 credit hours).*

**Civic Advocacy Concentration, Communication (BS)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

select one of the following:

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or**

**BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Civic Advocacy Interdisciplinary Concentration (45 credit hours)**

The mission of the Civic Advocacy interdisciplinary concentration is to educate students who wish to serve as advocates in the interest of the public good. Those who might benefit from this interdisciplinary concentration include students who want to become attorneys, legislators, environmental advocates, animal rights activists, religious leaders, homeless advocates, politicians, children’s advocates, advocates for minority and marginalized populations, etc.

**~~Depth~~ Required Courses (~~24~~ 27 credit hours)**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 3080 DV – Intercultural Communication **(3)** or

• COMM 3090 DV - Gender and Communication **(3)**

~~Two~~ Three of the following courses (~~6~~ 9 credit hours):

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3220 – Editing **(3)**

• COMM 3130 – News Reporting & Writing **(3)**

• COMM 3400 – Public Relations **(3)**

• COMM 3460 – Public Relations & Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3890 ~~A, B, C, or D~~ 3891, 3892, 3893– Advanced Cooperative Work Experience **(3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as “Political Communication”*

**~~Breadth~~ Elective Courses (~~21~~ 18 credit hours)**

*See department advisor for an approved list of additional non-Communication Department elective ~~breadth~~ courses (18 credit hours).*

~~• POLS 4750 - Public Policy Analysis~~ **~~(3)~~**

**Communication Studies Concentration, Communication Teaching (BS)**

**Program Prerequisite:** Teaching majors must meet the Teacher Education admission and licensure requirements (see Teacher Education Department).

**Minor:** Required.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable).

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation; a minimum of 47-48 of these are required within the major, depending on the selected concentration. A total of 40 upper division credit hours is required (courses numbered 3000 and above); a minimum of 24-36 of these is required within the major, depending on the selected concentration.

**Advisement**

Communication students are required to meet with a faculty advisor at least annually for course and program advisement. Teaching majors are encouraged to also consult with advisors in the Jerry and Vickie Moyes College of Education (call 801-626-6269).

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. Teaching majors must meet the Teacher Education admission and licensure requirements (see Teacher Education Department in this catalog).

**General Education**

Refer to Degree and General Education Requirements of this catalog for either Bachelor of Science or Bachelor of Arts requirements. See specific requirements for the BA and BS under the major course requirements. The following courses required for this major will also fulfill general education requirements: COMM 1020 or COMM 2010 and COMM 2110.

**Concentration Requirements**

The State of Utah endorses secondary teachers in two areas of Communication: Speech and Journalism. Accordingly, the Communication Teaching Major is divided into two concentrations: Communication Studies (Speech) and Journalism. All Communication Teaching Majors must complete one of these two concentrations:

**Major Course Requirements for BS or BA Degree**

Communication Courses Required of all Communication Teaching Majors (21 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)** or

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)** \*

• COMM 1130 - Media Writing **(3)**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 – Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4990 - Senior Seminar **(3)**

*\*Students must take either COMM 1020 or COMM 2110 as a foundation course requirement for the Communication Teaching Major, whichever is* **not** *used for Teacher Education Admission requirements.*

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Communication Studies Concentration (27 credit hours)**

**Courses Required (~~21~~ 18 credit hours)**

• COMM 2270 - Argumentation & Debate **(3)**

• COMM 3060 - Listening and Interviewing **(3)**

~~• COMM 3070 - Performance Studies~~ **~~(3)~~**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

• COMM 4850 - Teaching Speech and Directing Speech Activities in the Secondary School **(3)**

**Electives (~~6~~ 9 credit hours)**

*Select 6 credit hours of electives from the following with approval from the department’s communication education advisor for the Communication Studies concentration.*

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 - Small Group Facilitation & Leadership **(3)**

• COMM 3550 - Organizational Communication **(3)**

**~~Electronic~~ Digital Media Concentration, Communication (BS)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

select one of the following:

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**~~Electronic~~ Digital Media Interdisciplinary Concentration (~~44-~~45 credit hours)**

A concentration in ~~Electronic~~ Digital Media will teach students about the importance of deadlines, budgets and the impact their actions have on a production team. Advanced students will gain understanding about the art and power of communicating messages through video, audio and the web. The ~~Electronic~~ Digital Media interdisciplinary concentration includes emphases in:

**~~Audio Production:~~** ~~gain skills in digital editing, on-air performance, management and sales primarily in preparation for a career in radio and audio production.~~

**~~Broadcast News:~~** ~~gain skills in reporting, editing, shooting, anchoring, directing and studio production for careers both in front of and behind the camera in television news.~~

**Entertainment**: acquire skills in production, writing and content development to prepare to pursue further graduate study and careers within the entertainment industry.

**Digital Media ~~Video~~ Production**: acquire skills producing, writing, shooting, editing, directing, and distributing video content. Focused on creating and sharing ~~in studio and field production and writing to create~~ institutional, educational and commercial video productions.

**~~Depth~~ Required Courses (~~27~~ 30 credit hours)**

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 1560 - Audio Production & Performance **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

~~One of the following courses (3 credit hours):~~

~~• COMM 3730 - Media Programming & Audiences~~ **~~(3)~~**

• COMM 4750 – Advanced Audio and Video Production **(3)**

• COMM 4760 - Electronic Media Management **(3)**

~~Four~~ Three of the following courses (~~12~~ 9 credit hours):~~\_~~

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2730 - Radio Production Workshop **(1)** (3 semesters at 1 credit hour each)

~~• COMM 2751 - Field Video Production & Performance~~ **~~(3)~~**

• COMM 3060 - Listening & Interviewing **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 – Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3200 – Live Event Production **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3350 - Communication Design **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3460 - Public Relations & Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 3850 - Advertising **(3)**

• COMM ~~3890a~~ 3890- Advanced Cooperative Work Experience with Signpost **(1-3)**

• COMM ~~3890b~~ 3891- Advanced Cooperative Work Experience with KWCR **(1-3)**

• COMM ~~3890d~~ 3893- Advanced Cooperative Work Experience with ~~Television Broadcasting~~ Studio 76 **(1-3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

• COMM 4440 - Developing and Evaluating Health Communication Campaigns **(3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as electronic media-related**topic and with permission of instructor*

~~• COMM 4750 - Advanced Audio and Video Production~~ **~~(3)~~**

~~• COMM 4800 - Special Study and Individual Projects~~ **~~(1-3)~~**

**~~Breadth~~ Elective Courses (~~17-18~~ 15 credit hours)**

~~One of the following courses (2-3 credit hours):~~

*See department advisor ~~about which of these three courses to take for the specific program of study, and~~ for an approved list of additional non-Communication Department elective ~~breadth~~ courses (15 credit hours).*

~~• CEET 1110 - Basic Electronics~~ **~~(2)~~**

~~• POLS 3760 - State Government and Politics~~ **~~(3)~~**

~~• MKTG 3010 - Marketing Concepts and Practices~~ **~~(3)~~**

**Interpersonal & Family Communication Concentration,**

**Communication (BS)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Interpersonal & Family Communication Interdisciplinary Concentration (45 credit hours)**

The Interpersonal and Family Communication Interdisciplinary concentration is designed to help students understand, explain and improve friendship, marriage, family and other meaningful long and short-term interpersonal relationships. Communication is the central enabling feature or framework through which we all function, create and share meaning, sustain identities and negotiate our relationships with each other and the rest of the world. This program of study will teach students to understand the complex, dynamic relationships.

**~~Depth~~ Required Courses (~~21~~ 27 credit hours)**

~~• COMM 2010 HU - Mass Media & Society~~ **~~(3)~~**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3085 - Family Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3550 - Organizational Communication **(3)**

Three of the following courses (9 credit hours):

• COMM 2010 HU –Mass Media & Society **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 – Advanced Public Speaking **(3)**

• COMM 3220 – Editing **(3)**

• COMM 3400 – Public Relations **(3)**

• COMM 3460 – Public Relations & Social Media **(3)**

• COMM 3820 – Persuasive Communication **(3)**

• COMM ~~3890C~~ 3892– Advanced Cooperative Work Experience **(3)**

**~~Breadth~~ Elective Courses (~~24~~ 18 credit hours)**

*See department advisor for an approved list of additional non-Communication Department elective ~~breadth~~ courses (15 credit hours).*

• CHF 1400 - Marriage as an Interpersonal Process **(3) or**

• CHF 2400 - Family Relations **(3)**

• WS 1500 SS/DV - Introduction to Women’s Studies **(3)**

**Multimedia Journalism Concentration, Communication (BS)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Multimedia Journalism Interdisciplinary Concentration (45 credit hours)**

The Multimedia Journalism ~~Ii~~nterdisciplinary concentration teaches students how to collect and write information or produce video and audio content regarding current events~~,~~ – including trends, issues and people~~,~~ – for publication in a website, newspaper, or magazine ~~or Web site~~. The curriculum emphasizes writing and video/audio production skills, but students also learn about research, interviewing, editing, layout and design, and legal and ethical issues in journalism. Students can specialize in one of four multi-disciplinary areas: technical writing, web publishing, literary journalism, or general reporting.

**~~Depth~~ Required Courses (~~24~~ 30 credit hours)**

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 2890 - Cooperative Work Experience for The Signpost~~ **~~(1)~~**

• COMM 3130 - News Reporting and Writing **(3)**

~~• COMM 3220 - Editing~~ **~~(3)~~**

• COMM 3350 - Communication Design **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM 3890~~a, b, or d~~ 3891, 3893- Advanced Cooperative Work Experience ~~- Signpost~~ **(~~1-~~3)** ~~(2 credit hours required)~~

• COMM 4130 - In-depth and Investigative Journalism **(3)**

~~One~~ Three of the following courses (~~3~~ 9 credit hours):

• COMM 1560 – Audio Production & Performance **(3)**

• COMM 2010 HU – Mass Media and Society **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2730 – Radio Production Workshop **(3)**

• COMM 2751 – Field Video Production & Performance **(3)**

~~• COMM 3780 - Broadcast News Writing & Production~~ **~~(3)~~**

~~One of the following courses (3 credit hours):~~

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3220 – Editing **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3460 - Public Relations & Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM ~~3810~~ 3820 - Persuasive Communication **(3)**

• COMM 3850 - Advertising **(3)**

• COMM 3890~~a~~ - Advanced Cooperative Work Experience - Signpost **(~~1-~~3)**

• COMM ~~3890b~~ 3891 – Advanced Cooperative Work Experience-KWCR **(1-3)**

• COMM ~~3890d~~ 3893– Advanced Cooperative Work Experience-Experience with ~~Television Broadcasting~~ Studio 76 **(1-3)**

• COMM 4400 - Public Relations Media and Campaigns **(3)**

~~• COMM 4440 - Developing and Evaluating Health Communication Campaigns~~ **~~(3)~~**

• COMM 4500 - Topics in Communication **(3)** *only when taught as journalism-related* *topic and with permission of instructor*

**~~Breadth~~ Elective Courses (~~21~~ 15 credit hours)**

*~~NOTE: students may select a traditional minor in lieu of these breadth courses.~~*

~~One of the following courses (3 credit hours);~~

*See department advisor for an approved list of additional non-Communication Department elective ~~breadth~~ courses (~~18~~ 15 credit hours).*

~~• ART 2250 - Foundations of Photography: Black & White/Analog~~ **~~(3)~~**

~~• ENGL 3050 - Grammar, Style, and Usage for Advanced Writing~~ **~~(3)~~**

~~• ENGL 3270 - Magazine Article Writing~~ **~~(3)~~**

**Multimedia Journalism Concentration, Communication Teaching (BS)**

**Program Prerequisite:** Teaching majors must meet the Teacher Education admission and licensure requirements (see Teacher Education Department).

**Minor:** Required.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable).

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation; a minimum of 47-48 of these are required within the major, depending on the selected concentration. A total of 40 upper division credit hours is required (courses numbered 3000 and above); a minimum of 24-36 of these is required within the major, depending on the selected concentration.

**Advisement**

Communication students are required to meet with a faculty advisor at least annually for course and program advisement. Teaching majors are encouraged to also consult with advisors in the Jerry and Vickie Moyes College of Education (call 801-626-6269).

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. Teaching majors must meet the Teacher Education admission and licensure requirements (see Teacher Education Department in this catalog).

**General Education**

Refer to Degree and General Education Requirements of this catalog for either Bachelor of Science or Bachelor of Arts requirements. See specific requirements for the BA and BS under the major course requirements. The following courses required for this major will also fulfill general education requirements: COMM 1020 or COMM 2010 and COMM 2110.

**Concentration Requirements**

The State of Utah endorses secondary teachers in two areas of Communication: Speech and Journalism. Accordingly, the Communication Teaching Major is divided into two concentrations: Communication Studies (Speech) and Journalism. All Communication Teaching Majors must complete one of these two concentrations:

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

*\*Students must take either COMM 1020 or COMM 2110 as a foundation course requirement for the Communication*

*Teaching Major, whichever is* **not** *used for Teacher Education Admission requirements.*

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Journalism Concentration (26 credit hours)**

**Required Courses (20 credit hours)**

• COMM 1500 - Introduction to Mass Communication **(3)**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

• COMM 2890 - Cooperative Work Experience for The Signpost **(1)** (2 credit hours required) \*

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

• COMM 3350 - Communication Design **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 4840 - Teaching Journalism and Advising Student Media in the Secondary School **(3)**

*\*One credit per semester*

**Electives (6 credit hours)**

*Select 6 credit hours of electives from the following with approval from the department’s communication education advisor for the Journalism concentration.*

• COMM 1560 - Audio Production & Performance **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 - Small Group Facilitation & Leadership **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

**Organizational Communication Concentration, Communication (BS)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**select one of the following:**

• Civic Advocacy

• ~~Electronic~~  Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Organizational Communication Interdisciplinary Concentration (~~44-46~~ 45 credit hours)**

An Organizational Communication concentration provides students with a foundation employers seek—effective professional communicators in the workplace, with particular knowledge and skills needed for:

Generalist: The Organizational Communication Generalist does not specialize.  The generalist has the communication skills and knowledge to lead groups and develop organizational strategies necessary for management.  Rather than focusing on the career areas of technical writing or training and development, the generalist combines organizational communication with expertise in a secondary subject of interest.  Minors in disciplines such as Spanish, health administration, political science, psychology, or economics would be a valuable combination with an organizational communication generalist emphasis.

Technical Writing: Synthesize technical information into messages easily understood by a given audience. Technical writers produce organizational policy and training manuals, employee newsletters, brochures, grant applications, and annual reports.

Training & Development: Conduct training needs assessments for diverse groups; design workshops; write training manuals; evaluate classroom technology and equipment needs; and evaluate training.

**~~Depth~~ Required Courses (~~18-21~~ 27 credit hours)**

~~Required depth courses for all Organizational Communication students (9 credit hours):~~

~~• COMM 2010 HU - Mass Media & Society~~ **~~(3)~~**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3350 - Communication Design **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3550 - Organizational Communication **(3)**

~~One~~ Three of the following courses (9 credit hours):

• COMM 1500 – Introduction to Mass Communication **(3) or**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3085 – Family Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 2200 – Editing **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3460 - Public Relations & Social Media **(3)**

• COMM 3820 - Persuasive Communication **(3)**

• COMM ~~3890c~~ 3892 – Advanced Cooperative Work Experience **(2-3)**

~~Additional required depth courses for Technical Writing specialization only (12 credit hours):~~

~~• COMM 3400 - Public Relations~~ **~~(3)~~** *~~Prerequisite required–see Department Advisor~~*

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

~~• COMM 3740 - Copy Writing for Audio and Video~~ **~~(3)~~**

~~• COMM 3810 - Persuasive Communication~~ **~~(3)~~**

~~Additional required depth courses for Training & Development specialization only~~

~~(9 credit hours):~~

~~• COMM 2200 - In-studio Video Production and Performance~~ **~~(3)~~**

~~• COMM 3100 - Small Group Facilitation & Leadership~~ **~~(3)~~**

~~One of the following courses:~~

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 3050 - Interpersonal Communication and Conflict Management~~ **~~(3)~~**

~~• COMM 3060 - Listening and Interviewing~~ **~~(3)~~**

~~• COMM 3070 - Performance Studies~~ **~~(3)~~**

~~• COMM 3120 - Advanced Public Speaking~~ **~~(3)~~**

~~• COMM 3220 - Editing~~ **~~(3)~~**

~~• COMM 3400 - Public Relations~~ **~~(3)~~** *~~Prerequisite required–see Department Advisor~~*

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

~~• COMM 3810 - Persuasive Communication~~ **~~(3)~~**

~~• COMM 4500 - Topics in Communication~~ **~~(3)~~** *~~only when taught as training & development related~~**~~topic and with permission of instructor~~*

~~• COMM 4800 - Special Study and Individual Projects~~ **~~(1-3)~~** ~~(3 credit hours required)~~

**~~Breadth~~ Required Courses outside the Department (~~23-25~~ 18 credit hours)**

Required ~~breadth course for all Organizational Communication students (3 credit hours):~~

~~• ENGL 3100 - Professional and Technical Writing~~ **~~(3)~~**

~~Additional required breadth courses~~ for Technical Writing specialization only (~~17-19~~ 18 credit hours):

• ENGL 3100 – Professional and Technical Writing **(3)**

• ENGL 3140 - Professional and Technical Editing **(3)**

• ENGL 3190 – Document Design **(3)**

• ENGL 4100 - Issues in Professional and Technical Writing **(3)**

• ENGL 4110 – Content Management **(3)**

~~• ENGL 4120 - Seminar and Practicum in Professional and Technical Writing~~ **~~(3)~~**

• NTM 2532 - Web Page Design and Development **(3)**

~~• NTM 3100 - Desktop Publishing~~ **~~(3)~~**

~~One of the following:~~

*~~One of the following “technical language” courses, with approval of the major advisor, is required based on the kind of technical writing career anticipated.~~*

~~• BSAD 1010 - Introduction to Business~~ **~~(3)~~**

~~• HTHS 1101 - Medical Terminology~~ **~~(2)~~**

~~Additional~~ R~~r~~equired ~~breadth~~ ~~courses~~ for Training & Development specialization only

(~~15~~ 18 credit hours):

• BSAD 1010 - Introduction to Business **(3)**

• ACTG 2010 - Survey of Accounting I **(3)**

• MGMT 3010 – Organizational Behavior and Management **(3)**

• MGMT 3300 - Human Resource Management **(3)**

~~One of the following:~~

~~• MGMT 4350 - Training~~ **~~(3)~~**

• NTM 3400 - Training the Trainer **(3)**

*See department advisor for approval of an additional non-Communication Department course (3 credits)*

~~Elective Breadth course(s) for all Organizational Communication students~~

~~(3-9 credit hours):~~

*~~In consultation with their Communication Department advisors, students with a Technical Writing specialization will select 1 additional course (3 credit hours) from a department other than Communication to enhance their knowledge base as an organizational technical writer. Students with a Training & Development specialization will select 3 courses (9 credit hours) from departments other than Communication to provide them with an appropriate knowledge base related to Organizational Communication– Training & Development.~~*

**Public Relations & Advertising Concentration, Communication (BS)**

**Program Prerequisite:** Not required.

**Minor:** There is no minor required for students majoring in Communication, although a minor is an option, with an advisor’s approval, for students who choose any of the six interdisciplinary concentrations: Civic Advocacy, Digital Media, Interpersonal & Family Communication, Multimedia Journalism, Organizational Communication and Public Relations & Advertising. ~~to concentrate in Journalism or Public Relations & Advertising.~~ A student may not receive both a major and a minor from the Department of Communication.

**Grade Requirements:** A grade of “C” or better in courses required for this major (a grade of “C-” is not acceptable), in addition to an overall GPA of 2.00 or higher for all courses.

**Credit Hour Requirements:** A total of 120 credit hours is required for graduation. A total of 40 upper division credit hours is required (courses numbered 3000 and above). Between 27 and 35 of these are required within the major, depending on the selected concentration.

*To enroll in upper division Communication courses, a student must be admitted as a major or hold upper division standing in the university. Students must successfully complete at least 50 percent of their Communication course work at Weber State University in order to receive a major or a minor in Communication*

**Advisement**

Students are encouraged to meet with the appropriate department advisor depending on their selected interdisciplinary concentration. Refer to the Communication Department Web page for a current list of department advisors – weber.edu/communication.

**Admission Requirements**

Declare your program of study at the Communication department office, Elizabeth Hall 330. No special admission or application requirements are needed for this program.

**General Education**

Refer to Degree and General Education Requirements for either Bachelor of Arts or Bachelor of Science requirements. See specific requirements for the BA and BS under the major course requirements. The following courses, required for the Communication major, will also satisfy general education requirements: COMM 1020, COMM 2010, and COMM 2110.

**Interdisciplinary Concentration**

**~~s~~Select one of the following:**

• Civic Advocacy

• ~~Electronic~~ Digital Media

• Interpersonal & Family Communication

• Multimedia Journalism

• Organizational Communication

• Public Relations & Advertising

**Major Course Requirements for BS or BA Degree**

Students, regardless of their concentration, must successfully complete ~~a series of~~ required and elective Communication courses that are specified for each concentration. Students must also complete required and/or elective courses from non-Communication departments. *~~foundation, core, depth~~* ~~and~~ *~~breadth~~* ~~courses.~~

**~~Foundation Courses~~** ~~– Communication courses required for admission to the major.~~

**~~Core Courses~~** ~~– Communication courses required of~~ **~~all~~** ~~Communication majors regardless of their chosen concentrations.~~

**~~Depth Courses~~** ~~– required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

**~~Breadth Courses~~** ~~– required and elective courses from non-Communication departments within the University that are specified and vary based on the interdisciplinary concentration and area of specialization selected.~~

~~Foundation~~ Required Courses for all Majors (~~9~~ 24 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~Core Courses for all Majors (15 credit hours)~~

• COMM 3000 - Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4890 - Communication Internship **(~~1-~~3)**

• COMM 4990 - Senior Seminar **(3)**

**Courses Required to fulfill the BS (12 credit hours)**

*Select 4 courses (12 credit hours) from the following. Pick 3 credit hours from Physical Sciences and 3 credit hours from Life Sciences. ~~Note that only one lower division course [3 credit hours] can be used toward completion of the BS degree~~.*

• COMM 3000 – Communication Theory **(3)**

• COMM 3150 - Communication Research Methods **(3)**

~~• COMM 4990 - Senior Seminar~~ **~~(3)~~**

~~• ANTH 4300 – Anthropological Research Methods~~ **~~(3)~~**

~~• ENGL 3010 - Introduction to Linguistics~~ **~~(3)~~**

~~• POLS 3990 - Quantitative Analysis~~ **~~(3)~~**

~~• PSY 3600 - Statistics in Psychology~~ **~~(3)~~**

~~• PSY 3610 - Research Methods in Psychology~~ **~~(4)~~**

~~• SOC 3600 - Social Statistics~~ **~~(3)~~**

~~• SOC 3660 - Sociological Research~~ **~~(3)~~**

~~• WS 4830 - Directed Readings~~ **~~(1-3)~~**

• CHEM 1360 PS - Principles of Physical Science **(3)**

• GEOG 1000 PS – Natural Environments of the Earth **(3)**

• GEO 1030 PS - Earthquakes and Volcanoes **(3)**

• GEO 1350 PS - Principles of Earth Science **(3)**

• GEO 1400 PS – The Science of Global Warming: Myths, Realities, & Solutions **(3)**

• HNRS 1500 PS - Perspectives in the Physical Sciences **(3)**

• PHYS 1010 PS - Elementary Physics **(3)**

• BTNY 1370 LS - Principles of Life Science **(3)**

• HNRS 1510 LS - Perspectives in the Life Sciences **(3)**

• NUTR 1020 LS – Foundations in Nutrition **(3)**

• HLTH 1020 LS - Science and Application of Human Nutrition **(3)**

• ZOOL 1020 LS - Human Biology **(3)**

• ZOOL 1030 LS - The Nature of Sex **(3)**

~~• ZOOL 1370 LS - Principles of Life Science~~ **~~(3)~~**

**Public Relations & Advertising Interdisciplinary Concentration (~~44~~ 45credit hours)**

The Public Relations & Advertising interdisciplinary concentration provides students with theoretical and practical skills in writing, critical thinking, marketing, advertising and communicating to influence public opinion across a range of media. In the Public Relations concentration students must specialize in one of the following five emphases: (1) Copywriting, (2) Health Care Public Relations, (3) International Public Relations, (4) Marketing, or (5) Visual Communication.

**~~Depth~~ Required Courses (~~23~~ 27 credit hours)**

~~• COMM 1500 - Introduction to Mass Comm~~ **~~(3)~~**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 2890 - Cooperative Work Experience for The Signpost~~ **~~(1)~~** ~~(2 credit hours required) \*~~

• COMM 3130 - News Reporting and Writing **(3) or**

• COMM ~~3890c~~ 3892 Advanced Cooperative Work Experience **(3)**

• COMM 3350 – Communication Design **(3)**

• COMM 3400 - Public Relations **(3)**

• COMM 3440 - Public Relations Writing **(3)**

• COMM 3850 - Advertising **(3)**

• COMM 4400 - Public Relations Media and Campaigns **(3)** ~~or~~

~~• COMM 4440 - Developing and Evaluating Health Communication Campaigns~~ **~~(3)~~**

*~~\*One credit per semester~~*

~~One of the following courses (3 credit hours)~~

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

~~• COMM 3740 - Copy Writing for Audio and Video~~ **~~(3)~~**

~~One~~ Three of the following courses (~~3~~ 9 credit hours)

• COMM 1500 - Introduction to Mass Communication **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

• COMM 3080 DV - Intercultural Communication **(3)**

• COMM 3090 DV - Gender and Communication **(3)**

• COMM 3100 – Small Group Facilitation & Leadership **(3)**

• COMM 3120 – Advanced Public Speaking **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

• COMM 3220 - Editing **(3)**

~~• COMM 3440 - Public Relations Writing~~ **~~(3)~~**

• COMM 3460 - Public Relations and Social Media **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM ~~3890c~~- 3892 Advanced Cooperative Work Experience **(1-3)**

• COMM 4500 - Topics in Communication **(3)** *only when taught as public relations-related**topic and with permission of instructor*

**~~Breadth~~ Elective Courses (~~21~~ 18 credit hours)**

~~NOTE: students may select a traditional minor in lieu of remaining breadth courses.~~

• MKTG 3010 - Marketing Concepts and Practices **(3)**

*See department advisor for an approved list of additional non-Communication Department elective courses (~~18~~ 15 credit hours).*

Additional required course for International Public Relations Emphasis

• ACTG 2010 - Survey of Accounting I **(3) or**

• BSAD 1010 – Introduction to Business **(3)**

*See department advisor for an approved list of additional non-Communication Department elective courses (12 credit hours).*

Additional required course for Marketing Emphasis

• ACTG 2010 - Survey of Accounting I **(3) or**

• BSAD 1010 – Introduction to Business **(3)**

*See department advisor for an approved list of additional non-Communication Department elective courses (12 credit hours).*

**Communication (BIS)**

**Grade Requirements:** A grade of “C” or better in all courses.

**Credit Hour Requirements:** A minimum of 24 credit hours.

**Course Requirements for BIS Concentration**

**Communication Courses Required**

**(~~12~~ 15 credit hours)**

~~Select three of the following courses~~

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 1500 - Introduction to Mass Communication **(3) or**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

~~•~~ *~~And complete the following course~~*

• COMM 3000 - Communication Theory **(3)**

**Additional Electives (~~12~~ 9 credit hours)**

*The required courses listed constitute up to ~~12~~ 15 credits. The rest of your contract will consist of at least ~~4~~ 3 elective courses you negotiate with ~~the Department Chair~~ an advisor.*

**Communication Minor**

**Grade Requirements:** A grade of “C” or better in all courses.

**Credit Hour Requirements:** A minimum of 24 credit hours.

**Course Requirements for Minor**

**Communication Courses Required**

**(15 credit hours)**

• COMM 1020 HU - Principles of Public Speaking **(3)**

• COMM 1130 - Media Writing **(3)**

• COMM 1500 - Introduction to Mass Communication **(3)** or

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)**

• COMM 3000 - Communication Theory **(3)**

**Electives (9 credit hours including at least 6 upper division)**

*Select 3 courses (9 credit hours) in consultation with and approval by your department advisor, 2 (6 credit hours) of which must be upper division.*

*A maximum of 3 credit hours total from the following Communication courses may be counted for the minor: COMM 2210, COMM 2730, ~~COMM 2890,~~ COMM ~~3890a~~ 3890, COMM ~~3890b~~ 3891, COMM ~~3890c~~ 3892, COMM ~~3890d~~ 3893, COMM 4210. ~~Enrollment in COMM 4800, Special Study and Individual Projects, COMM 4890 (1-3) Internship and COMM 4990 (3) Senior Seminar are limited to Communication majors.~~*

**Communication Teaching Minor**

**Grade Requirements:** A grade of “C” or better in minor courses.

**Credit Hour Requirements:** A minimum of ~~23-~~24 credit hours~~, depending on selected concentration~~.

*Students who select the Communication Teaching Minor must satisfy the Teacher Education admission and licensure requirements (see Teacher Education Department in this catalog).*

**Course Requirements for Minor**

**Communication Studies Concentration (24 credit hours)**

Communication Courses Required (18 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)** or

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)** \*

• COMM 1130 - Media Writing **(3)**

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 2270 - Argumentation & Debate **(3)**

• COMM ~~3810~~ 3820- Persuasive Communication **(3)**

• COMM 4850 - Teaching Speech and Directing Speech Activities in the Secondary School **(3)**

*\* Students must take either COMM 1020 or COMM 2110 as a foundation course requirement for the Communication*

*Teaching Minor, whichever is* **not** *used for Teacher Education Admission requirements.*

Electives (6 credit hours)

*Select 6 credit hours from the following in consultation with and approved by the department’s communication education advisor for the Communication Studies concentration.*

• COMM 3000 - Communication Theory **(3)**

• COMM 3050 - Interpersonal Communication and Conflict Management **(3)**

• COMM 3060 - Listening and Interviewing **(3)**

• COMM 3070 - Performance Studies **(3)**

• COMM 3100 - Small Group Facilitation & Leadership **(3)**

• COMM 3120 - Advanced Public Speaking **(3)**

• COMM 3550 - Organizational Communication **(3)**

• COMM 3650 - Communication Law **(3)**

• COMM 4150 - ~~Classical~~ Rhetorical Theory & Criticism **(3)**

**Multimedia Journalism Concentration, Communication Teaching Minor**

**Grade Requirements:** A grade of “C” or better in minor courses.

**Credit Hour Requirements:** A minimum of ~~23-~~24 credit hours~~, depending on selected concentration~~.

*Students who select the Communication Teaching Minor must satisfy the Teacher Education admission and licensure requirements (see Teacher Education Department in this catalog).*

**Course Requirements for Minor**

**Journalism Concentration (~~23~~ 24 credit hours)**

Communication Courses Required (~~17~~ 18 credit hours)

• COMM 1020 HU - Principles of Public Speaking **(3)** or

• COMM 2110 HU - Interpersonal & Small Group Communication **(3)** \*

• COMM 1130 - Media Writing **(3)**

• COMM 1500 - Introduction to Mass Communication **(3)** or

• COMM 2010 HU - Mass Media & Society **(3)**

• COMM 3130 - News Reporting and Writing **(3)**

~~• COMM 2890 - Cooperative Work Experience for The Signpost~~ **~~(1)~~** ~~(2 credit hours required) \*\*~~

• COMM 3650 - Communication Law **(3)**

• COMM 4840 - Teaching Journalism and Advising Student Media in the Secondary School **(3)**

*\*Students must take either COMM 1020 or COMM 2110 as a foundation course requirement for the Communication*

*Teaching Minor, whichever is* **not** *used for Teacher Education Admission requirements.*

*~~\*\*One credit per semester~~*

Electives (6 credit hours)

*Select 6 credit hours from the following in consultation with and approved by the department’s communication education advisor for the Journalism concentration.*

• COMM 1560 - Audio Production & Performance **(3)**

• COMM 2200 - In-studio Video Production and Performance **(3)**

• COMM 2250 – Essentials of Digital Media **(3)**

~~• COMM 2350 - Communication Graphic Design~~ **~~(3)~~**

~~• COMM 3130 - News Reporting and Writing~~ **~~(3)~~**

• COMM 3220 - Editing **(3)**

• COMM 3350 - Communication Design **(3)**

• COMM 3740 - Copy Writing for Audio and Video **(3)**

• COMM 3780 - Broadcast News Writing & Production **(3)**

• COMM ~~3890a~~ 3890– Advanced Cooperative Work Experiences--Signpost **(3)**

• COMM 4130 - In-depth and Investigative Journalism **(3)**

**Communication Departmental Honors**

*Please contact the Communication Department for advisement and permission prior to enrolling in Honors courses.*

To earn Departmental Honors in Communication, a student

WILL:

1. Earn a cumulative GPA of 3.5 and a GPA of 3.7 in the major.

2. Complete COMM 4990 - Senior Seminar with a grade of A on both the portfolio and thesis.

3. Present a paper or product in a professional setting, such as WSU’s undergraduate research symposium, Utah Communication Association, Western States Communication Association, or a regional broadcasting or journalism conference.

4. Attend at least one Honors activity (Issues Forum, Food for Thought, or service or social activity) each year after being accepted into the Honors program. Although not required, students are ENCOURAGED:

• To join a professional association, such as Public Relations Society Student Society of America (PRSSA), Society of Human Resource Management (SHRM), Society of Professional Journalists (SPJ), National Broadcasting Society (NBS), Broadcast Education Association (BEA), etc.

• To actively engage in a communication student organization, such as the Signpost, WSU News, KWCR radio station, the Forensics team, Lambda Pi Eta (the national undergraduate communication honor society for communication), etc.