

Chapter 12:

The Rodney Dangerfield of the Sciences
Spencer Drennan

“I Don’t Get No Respect”

- Psychology’s distorted image
 - Freud/ B.J. Skinner

Layperson’s access to Knowledge

- Classics: heavily biased towards old psychoanalytical methods (Freud, Skinner, Fromm, Jung, Erikson, etc.).
- Pseudoscience masquerading as actual science
 - Paranormal phenomena: telepathy, clairvoyance, reincarnation, psychic surgery, etc.
- Self-Help Literature
 - Recipe knowledge

“You’re just a Psychologist.”

- Media’s View
- Research Psychologists
- Interdisciplinary Research

Our Own Worst Enemy

- Apathetic view of professional psychologists.
- Few benefits for sharing with the public good psychology and more benefits to share unscientific psychology.

Human theories versus resistance to scientific psychology

- Theologians and philosophers versus scientists
- The source of psychological information.