

#### I. INTRODUCTION

### A. Introduction

- We will be discussing the founding of Psychology
  - Wundt's laboratory in Leipzig (1879).
    - His theory of Volunteerism.
  - Titchner's laboratory in Cornell (1892).
    - His theory of Structuralism.
  - We will consider other contemporaneous psychological ideas including
    - Phenomenologists
  - Otto Kulpe
  - Vaihinger
  - Ebbinghouse

### II. WUNDT

# A. Introduction

- Wilhelm Wundt (1832 1920)
  - German medical doctor, physiologist, psychologist, and professor
    - He studied briefly with Müller, before becoming an assistant to Hermann von Helmholtz in 1858.
    - Created first Psychology lab (1879)
      - Studied basic and higher-ordered thinking and applied issues.
    - Also formed the first journal for psychological research (1881)
      - Psychological studies



# II. WUNDT

# B. Students

- Wilhelm Wundt (1832 1920)
  - Wundt's students include:
    - Oswald Külpe (a professor at the University of Würzburg)
    - James McKeen Cattell (the first professor of psychology in the US)
    - G. Stanley Hall (the father of the child and adolescent psychology movement, President of Clark University and APA founder),
    - Charles Hubbard Judd (Director of University of Chicago's School of Education at the, home to Dewey)



### B. Students

- Wilhelm Wundt (1832 1920)
  - Wundt's students include:
    - Hugo Münsterberg (contributed to the development of industrial psychology and taught at Harvard University)
    - Edward Bradford Titchener (founded the first psychology laboratory in the United States at Cornell University),
    - Lightner Witmer (founder of the first psychological clinic in the US and coined Clinical Psychology)



### II. WUNDT

### B. Students

- Wilhelm Wundt (1832 1920)
  - Wundt's students include:
    - Charles Spearman (who developed the two-factor theory of intelligence and several important statistical analyses)
    - Constantin Rădulescu-Motru (Personalist philosopher and head of the Philosophy department at the University of Bucharest).



# II. WUNDT

# C. The Lab

- Wundt's lab was heralded by J.M. Cattell in 1888
  - The laboratory was 4 rooms but expanding to 6 rooms.
    - An international collection of 20 researchers worked in groups of at least two
      - Two researchers needed with the one acting as subject, the other taking charge of the apparatus and registering the results.
    - The researcher would published the study in Psychological Studies.



# II. WUNDT C. The Lab

- Methodology
  - Wundt's primarily method was introspection.
    - Wundt's introspection used laboratory instruments to present stimuli.
    - The subject was to respond with a simple response such as saying "yes" or "no", pressing a key.
  - These responses were made without any description of internal events.



### C. The Lab

- Multiple research directions in 1888
  - Psychophysics
    - Measurement of sensation
  - Psychometry
    - Duration of mental processes
  - Time-sense
    - Time-relations of perceptions estimation of intervals of time.
  - Association of ideas.
    - The time it takes for one idea to suggest another



# II. WUNDT C. The Lab

- The Equipment
  - The lab looked like a watchmaker's factory.
    - Precise equipment were fashioned for experiments.
  - Fall Chronometer (created by Cattell) used in his reaction-time experiment.
    - When the screen drops, the subject (S, left) is able to see a word written on a card. At the same time the chronoscope in front of the experimenter (E, right) starts running.
    - As soon as the S pronounces the word the lip-key in his mouth arrests the chronoscope, allowing the E to read the reaction time.

### II. WUNDT

# D. Achievements and Contributions

- Achievements & Contributions
- Took achievements of others and his own early research on attention (pendulum experiment) created a unified program of research.
  - Determined that this program must stress selective attention, which is a willed process and so volitional.
- Volunteerism (derivative from volition) was Psychology's first school or Kuhnian paradigm.
  - This achievement may be more important that the having the first lab or journal.

### II. WUNDT

# E. Nature of Volunteerism

- Volunteerism
  - Psychology's goal was to understand both simple basic processes of the mind and complex conscious phenomena.
    - For simple phenomena, experimentation was to be used.
    - For complex phenomena, experimentation could not be used
  - Complex phenomena considered to be higher mental processes
    - Only various forms of naturalistic observation could be used.



### E. Volunteerism

- Volunteerism
  - Volunteering seeks to understand experience.
  - Two types of experience
    - Mediate experience and data are obtained via measuring devices and thus is not direct.
    - Immediate experience and data are events in human consciousness as they occurred
  - Volunteerism holds that immediate experience is the subject matter of psychology.



### II. WUNDT

### E. Volunteerism

- Volunteerism
  - Volunteerism studies two types of immediate experiences.
    - Sensations: Occurs when a sense organ is stimulated and impulse reaches the brain. Described in terms of modality, intensity, and quality.
    - Feelings: Accompanied sensations and could be described along three dimensions



- excitement calm
- strain relaxation

# II. WUNDT

# E. Volunteerism

- Volunteerism's Account of perception
  - Perception is interaction between
    - The stimulation present
    - The physical makeup of the person
    - Person's past experience.
  - The part of field that is attended to said to be is apperceived (selectively attended).
  - Creative synthesis
    - Elements which are attended to can be arranged and rearranged as the person wills, thus arrangements not experienced before they can be produced



### II. WUNDT

# E. Volunteerism

- Volunteerism
  - Mental chronometry
    - Wundt used a method developed by Donders (1818-1889)
      - Donders was the one of the founders of the science of ophthalmology (with Helmholtz).
      - To measure differences in reaction time to different mental activities required by experimental situation.
    - Today, mental chronometry is one of the most common tools used for making inferences about learning, memory, and attention.





### E. Volunteerism

- Volunteerism
  - Mental vs. Psychic Causality
    - Physical causality treated as a polar opposite to Psychological causality.
      - Physical causality is a reality because events could be predicted on the basis of antecedent conditions
      - Psychological causality was not possible.
    - Although willed, selective attention and creative synthesis is not physically caused by antecedent conditions which can be known.



### II. WUNDT

- E. Volunteerism
- Volunteerism
  - Volkerpsychogie or Cultural Psychology
    - Higher mental processes could not be studied experimentally
      - They were reflected in human culture
    - Higher mental processes could be inferred from the study of such cultural products as religion, social customs, myths, history, language, morals, art, and the law.
      - Twenty year study of these things culminated in his 10-volume work "Cultural Psychology."



### II. WUNDT

F. Issues, Consequences and Significance

- Wundt rejected materialism
  - Agreed with Muller's vitalism and rejected Helmholtz's materialism with regard to the mind.
    - "Consciousness ...cannot be possibly be derived from any physical qualities of material molecules or atoms"
  - But he also was a determinist.
    - Acknowledge that the process underlying volitions may not be known or knowable but they are controlled by laws.



### II. WUNDT

- F. Issues, Consequences and Significance
- Misrepresentation of Wundt
- Wundt has been portrayed in texts inaccurately.
  - He is a rationalist and accepts mental holism (can not identify elements)
  - However he is presented as an empiricist-positivist whose psychology is based on fundamental elements.
  - May be due in part to students of Wundt's who misrepresented or misinterpreted him.



#### III. TITCHNER

### A. Issues, Consequences and Significance

- Edward Titchener (1867-1927)
  - Titchener was English and a student of Wundt.
  - He becoming a professor of psychology and founded a psychology laboratory in the United States at Cornell University.
  - He founded the Experimentalists an alternative group to the APA which was by invitation only.
  - Known for Structuralism, which was distinct from Volunteerism



#### III. TITCHNER

### B. Structuralism

- Titchener's structuralism
  - Structuralism seeks to understand phenomena as a complex system of interrelated parts.
    - Titchener's structuralism is consistent with this difinition.
  - His structuralism addressed the elements and relations of consciousness.
    - This is different than Wundt's holism and rationalism.



### III. TITCHNER

# B. Structuralism

- Titchener's structuralism
- Psychology should addresses the what, how, & why of mental life.
  - What is learned by introspection.
    - Cataloging basic mental elements that make up conscious experience.
  - How addresses the way that the elements combined.
  - Why involves neurological correlates of mental events.
    - He only sought to describe mental experience or the structure of the mind
  - Giving rise to Structuralism



### III. TITCHNER

# C. Introspection

- Titchener's introspection
  - More complicated and required more of the subject than Wundt's.
    - Introspection in Titchener's laboratory required subjects to describe the basic, raw, elemental experiences which form complex cognitive experience.
  - He wanted subjects to report on sensations, not perceptions.
    - If in the report the subject responded with the name of the object rather than the elemental aspects of the stimulus, the subject committed a **stimulus error**.



#### III. TITCHNER

### D. Conclusions

- Conclusions regarding consciousness (the mind)
  - Three elements of mind
    - Sensations (elements of perceptions)
    - Images (elements of ideas) and
    - Affections (elements of emotions).
  - The elements could be known only by their attributes.
  - There are 5 attributes of sensations and images
    - The five include quality, intensity, duration, clearness, and extensity (not content).



#### III. TITCHNER

### D. Conclusions

- Conclusions regarding consciousness (the mind)
  - Affections (emotions) could have the attributes of only quality, intensity, and duration.
  - Titchener did not agree with Wundt's tridimensional theory of emotion
  - Emotions were described in terms of one dimension: pleasantness – unpleasantness.
  - Emotional can occur with sensational elements to create unique patterns of experiences



### III. TITCHNER

# D. Conclusions

- Conclusions regarding consciousness (the mind)
  - Law of Contiguity
    - Elements combine by the British Empiricists' laws of contiguity (association), rejecting Wundt.
  - Psychological Processes and Continuity of Mental Events
    - Physiological processes give psychological processes a continuity they otherwise would not have.
    - Nervous system used to explain characteristics of mind (not a cause).



### III. TITCHNER

# D. Conclusions

- Conclusions regarding consciousness (the mind)
  - The context theory of meaning
  - What gives meaning (content) to sensations is called the context theory of meaning.
    - What gives sensations and events meaning is the images and events with which the sensation has been associated contiguously in the past.
    - These associations form a core or a context.



#### III. TITCHNER

### D. Conclusions

- Titchener and Wundt
  - Like Wundt, Titchener did not appear to be a materialist about mind
    - Textbook proposes that Titchener's mind-body positions include double aspectism and epiphenomenalism
    - This reflects a disinterest in the question, as it required speculation
  - Unlike Wundt, Titchener rejected volitional consciousness.
    - Embraced associationism and rejected rational process of attention and creative synthesis.
    - Also embraced positivism.



#### III. TITCHNER

# E. Decline of Structuralism

- Decline of Structuralism
  - Structuralism declined quickly after Titchner's death.
    - People began to question the use of introspection as a viable method in research.
    - Development of the study of animal behavior
    - The lack of interest in practical implications on the part of structuralists.
    - The development of behaviorism and objective methods of research.



### IV. OTHERS

# A. Phenomenologists

- Phenomenology was another German movement.
  - Franz Clemens Brentano (1838-1917)
  - The important aspect of the mind was not what was in it but what it did
    - Mental processes are aimed at performing some function (Act Psychology).
    - All mental acts incorporate something outside of itself (which he called intentionality).
    - He employed phenomenological introspection – introspective analysis of intact, meaningful experiences.



### IV. OTHERS

# A. Phenomenologists

- Phenomenology
  - Carl Stumpf (1848 1936)
    - Like Brentano, Stumpf argued for study of intact, meaningful experiences, phenomenology.
    - Influenced the development of Gestalt psychology.
      - The three "founders" of Gestalt psychology studied with Stumpf.
    - Stumpf and a student Oskar Phungst helped investigate the Clever Hans phenomenon.



#### IV. OTHERS

### A. Phenomenologists

- Phenomenology
  - Edmund Husserl (1859-1938)
    - Argued that there are two types of introspection
      - One focuses on the intentionality described by Brentano
      - Second focuses on subjective experience which include mental essences (pure phenomenology)
    - His goal was to create a taxonomy of the mind based on the mental essences by which humans experience themselves.
    - Examined sensory content (meanings and essences) not elements (intensity, duration etc.)



#### IV. OTHERS

- B. Oswald Külpe and the Wutzburg School
- Oswald Külpe (1862- 1915)
  - Külpe (and the Wutzburg School) challenged Wundt,
    - Proposed imageless thought and that the higher mental processes could be studied experimentally
      - Method called systematic experimental introspection.
      - Now called Verbal Reports
    - Einstellung (or mental set) causes one to behave in a ways unaware that they are doing so.
      - The mental set can be induced by instruction or by past experiences.
      - Supports Wundt but not Titchener.

# IV. OTHERS

# C. Hans Vaihinger

- Hans Vaihinger (1852-1933)
  - Proposed that societal living requires that we give meaning to our sensations, and we do that by inventing terms, concepts, and theories and then acting "as if" they were true.
  - Fictional thinking is part of all other reasoning about the world.
    - Connected to James' Pragmatism, Adler's Psychodynamic theory, and Kelley's Personal Construct theory.



### IV. OTHERS

# D. Hermann Ebbinghaus

- Hermann Ebbinghaus (1850-1909)
  - Researched learning and memory
    - First time learning and memory studied as they occurred
      - It illustrated that these processes could be studied experimentally.
    - Many of his findings are still cited today and most of the major conclusions reached are still valid today.



### IV. OTHERS

# D. Hermann Ebbinghaus

- Hermann Ebbinghaus
  - Method
    - He developed nonsense syllables to use as stimuli in his research.
      - Controlled for meaningfulness of the stimuli used in memory.
      - The subject is to learn (memorize) a series of syllables by looking at them sequentially until mastery.
    - Then after various time intervals they were to relearn the same list.
      - The difference in number of exposures to relearn the list in comparison to the number of exposure to mastery at the initial exposure was called savings.



### IV. OTHERS

- D. Hermann Ebbinghaus
- Hermann Ebbinghaus
  - Conclusions
    - More rapid forgetting during the first hours following learning and slower thereafter.
    - Overlearning (continuing to study past mastery) decreased the rate of forgetting.
    - Distributed practice was more effective than massed practice

